



## **TaiwanICDF International Higher Education Scholarship Programs**

### **National Chengchi University, Taipei, Taiwan**

λ University

<http://www.nccu.edu.tw/english/about/>

λ International undergraduate Program in Business Administration

<http://ba.nccu.edu.tw/English/curriculum2.htm>

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# Contents

## **Introduction of University**

About NCCU

Quick Facts

Contact Info.

## **Programs in cooperation with TaiwanICDF**

### **λ International Undergraduate Program in Business Administration (IUP in BA)**

I. Introduction of Program

II. Qualification

III. Admission

IV. Application Deadline

V. Contact Information

VI. Application Form & TaiwanICDF Medical Report

# Introduction of University

## About NCCU

Established in 1927, National Chengchi University (NCCU) is noted for its humanities and social sciences disciplines and currently housing 9 colleges, including liberal arts, science, social sciences, law, commerce, foreign languages & literature, communication, international affairs and education; 33 departments, 2 BA modules (Undergraduate Program in European Languages and College of Communication Undergraduate Degree Program), and 48 graduate institutes (including master's module), with 32 graduate institutes offering PhD programs, 16 on-the-job master's programs, and 5 English-taught degree programs (International Master's Program in Taiwan Studies, International Master's Program in China Studies, International Master of Business Administration, International Master's Program in International Communication Studies, and International Doctor Program in Asia-Pacific Studies).

Public and Business Administration Education Center, Social Sciences Materials Center, Computer Center, Center of International Education and Exchange, Center for Teaching and Learning Development, the Institute of International Relations, Election Study Center, Center for the Third Sector, Center for Creativity and Innovation Studies, Center for China Studies, Taiwan Studies Center, Center for Science, Technology and Human Values, Research Center for Mind, Brain and Learning, and Center for Aboriginal Studies are affiliated to the University. In addition, NCCU also has an affiliated high school, an experimental elementary school and kindergarten, by which NCCU forms a consistent and articulated education system beginning at the pre-school level and continuing all the way to the Ph. D program. There are more than 15000 students, 600 full-time teachers and 40 research fellows at NCCU.

In the future, NCCU will pass on the outstanding traditions of humanities and social sciences, balancing both teaching and research, theory and practice, internationalization and domestication in academic disciplines including humanities, social sciences, law, business and communications, reinforce dialogues between humanities, technology and society, and promote multi-variant academic research development. Our vision is to build a first-rate international humanities and social sciences academic temple, and nurture "Humane, Global, Innovative" successors for the new century

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## Quick Facts

### Students

- Total: 15,167
- Undergraduates: 9,052
- Master students: 3,257
- On-the-job Master students: 1946
- Ph. D. students: 912
- International Students: 405

### Faculty

- Total: 635
- Professors: 280
- Associate professors: 203
- Assistant professors: 107
- Lecturers: 45
- Domestic Faculty: 608
- Foreign Faculty: 27

### Partner Universities

- Total: 136
- University level: 75
- College level: 61

### Exchange Students

- In-coming exchange students: 91
  - Out-going exchange students: 169
-

**School Contact Info.**

Address: National Chengchi University

No. 64, Zhi-nan Rd., Sec. 2, Wenshan District, Taipei 11605, TAIWAN

Tel: +886-2-2939 3091 ext. 62566

Fax: +886-2-2939 9850

E-mail: [ouc@nccu.edu.tw](mailto:ouc@nccu.edu.tw)

Website: <http://ouc.nccu.edu.tw/english/admission.php>

**For questions regarding program and application, please direct your questions to program contact person.**

## **Programs in cooperation with TaiwanICDF**

# International Undergraduate Program – in Business Administration (IUP in BA)



## Introduction of Department of Business Administration

Department of Business Administration (BA) was established in 1962 under a cooperative program with University of Michigan in Ann Arbor, Michigan, USA. The mission of the Department is to provide quality management education and skills for the graduates to become business leaders making significant contributions to the society.

The vision of this department is to be a leading research and teaching institute in Asia-Pacific region. By capitalizing on the unique geographic position of Taiwan, the university concentrates on globalization and localization of the research and teaching. Thus, the undergraduate program focuses on:

- ➔ Training students with the essential knowledge and leadership skills to prepare them to become socially responsible adults and competent professionals with leadership
- ➔ Educating students in the state-of-the-art business practices, concepts, and methods

## Faculty & Student Profile

A majority of professors in this program have earned Ph.D. degree from world well-known western universities. NCCU has student and faculty exchange agreements with more than 100 partner universities abroad. The College of Commerce has more than 15% international students and truly offers a diversified, challenging and exciting environment for learning.

Students can also choose from more than 200 student clubs to enrich their lives in NCCU and to make local friends. In addition, over 7,000 NCCU BA alumni have formed a strong network that not only coaches new graduates in job seeking but also makes significant contribution to the Taiwan economic development.

## I. Introduction of Program

### About IUP in BA

The IUP in BA is an English taught undergraduate program offered by the Department of Business Administration at National Chengchi University (NCCU), with a special focus on the integration of theoretical and practical training that help students become managers and leaders in the global marketplace.

The courses are designed to cover critical domain knowledge that should be possessed in this field as well as modular courses for students to pursue areas of interest. Students can learn Asian perspective and global view from a fleet of topnotch faculty and develop a solid understanding of business and management.

### Program Highlights

This English program contains Chinese Language courses, professional required courses, and elective courses.

According to the regulation made by the Ministry of Education in Taiwan, 137 credits are minimally required for the 4-year undergraduate program, excluding English and Chinese Proficiency Tests, and 2 required zero-credit courses ("Physical Education" in 4 semesters and "Service Learning" in 2 semesters) within 4 years. The students will earn the "Bachelor of Business Administration" degree from the Business Administration Department of Commerce College after completing their studies. The curriculum includes:

- ➔ Professional required courses (64 credits)
- ➔ Mandarin Language courses (24 credits) and General courses (4-8 credits)
- ➔ Elective modules (41-45 credits)

#### ➔ Professional required courses (64 credits)

Economics  
Calculus  
Fundamental Accounting (I)  
Fundamental Accounting (II)  
Introduction to Business  
Management

Mathematics with Business Application  
 Statistics  
 Organization Behavior  
 Information Management  
 Management Science  
 Marketing Management  
 Operations Management  
 Human Resource Management  
 Financial Management  
 Strategic Cost Management (I)  
 Forum of Business Practice  
 Business Policy  
 Law  
 Social Responsibility & Ethics

→ **Chinese Language courses (24 credits) and General courses (4-8 credits):**

Students are required to attend the Mandarin Studies as a foreign language (24 credits) and at least two other general courses to familiarize more with the Asian cultures.

→ **Elective modules:**

**A. FINANCE**

Intermediate Accounting I  
 Intermediate Accounting II  
 Investments  
 Personal Finance  
 Analysis of Financial Accounting  
 Practice Investment Management  
 Simulation Modeling with Business Application

**B. BANKING**

Money and Banking  
 Macroeconomics  
 Microeconomics  
 Financial Market  
 Futures and Options Analysis  
 Portfolio Management and Risk Management  
 Practical Business Forecasting

**C. INFORMATION**

Software Application Introduction  
 Data Processing  
 Enterprise Information Resources Management and E-Business  
 Computer Software Application in Finance  
 B2B e-commerce Strategies

**D. PRODUCTION**

Operations Research  
 Multivariate Analysis  
 Applied Statistics

**E. COMMUNICATION**

Communication Research Methods  
 Introduction to Mass Communication  
 Human Communication  
 Media English  
 Media Writing

## II. Qualification

- ◆ Eligible Applicants:  
 Citizens of Taiwan's Central American allies or Taiwan Scholarship Recipients who are eligible for TaiwanICDF Scholarships and have graduated from a high school approved by the Ministry of Education, Taiwan, are eligible for application.
- ◆ Terms and conditions:
  - a. The required time for degree completion ranges from four to six years.
  - b. A minimum of 137 credits hours is required for graduation.
  - c. IUP in BA provides all courses in English.
  - d. Both international and local students are eligible to take the courses in this program.
  - e. Graduation review is based on the university's regulations.

- ◆ Scholarship:
  - a. ICDF scholarship is provided to 8 BA majors from Central American countries which have diplomatic ties with Taiwan. Please contact Taiwan Embassies for application information.
  - b. NCCU scholarship offers various financial supports for talented international students.

### III. Admission

- ◆ Diploma and transcripts in English
- ◆ Letters of recommendation
- ◆ Study plan in English
- ◆ Certificates of English proficiency (a TOFEL score or any other certificates of English Proficiency)
- ◆ Autobiography and other supporting materials

Note:

- ◆ Students applying for ICDF scholarship: All materials must be forwarded by the Taiwan Embassies to the Department of Business Administration, College of Commerce, National Chengchi University
- ◆ Other international students: Please submit the application materials to the "OIC (Office of International Cooperation)" (Please visit its web page: <http://oic.nccu.edu.tw/>)

### IV. Application Deadline: April 15<sup>th</sup>, 2010

### V. Contact Information

**Dept. of Business Administration  
College of Commerce  
National Chengchi University**

No. 64, Sec. 2, Zhi-Nan Rd.,  
Taipei 116, TAIWAN

Contact Person: Ms. Patricia HUANG & Ms. Abby CHANG

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Fax : 8 86-2-29398005

E-mail : [ast055@nccu.edu.tw](mailto:ast055@nccu.edu.tw), [abbyart@nccu.edu.tw](mailto:abbyart@nccu.edu.tw)

<http://ba.nccu.edu.tw>

### VI. Application Form & TaiwanICDF Medical Report

Please check NCCU web page for "2010 Application Brochure" and fill up the application form online. In addition, please also fill up ICDF Medical Report in the appendix for application. (NCCU web page- <http://oic.nccu.edu.tw/english/admission.php>)

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**International Cooperation and Development Fund**



## **MEDICAL REPORT**

**FOR**

**International Higher Education  
Scholarship Programs 2010**

**PART 1: HEALTH DECLARATION**

**PART 2: MEDICAL EXAMINATION FORM**

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**Applying for: National Chengchi University (NCCU)**

**International Undergraduate Program in Business Administration**

### **INSTRUCTION :**

**PART 1: Personal Details and Health Declaration — to be completed by the applicant**

I hereby certify that the following information is true and complete, and agree that any misrepresentation or deliberate omission of a material fact on this form may result in the withdrawal of an offer of a place or scholarship, or may result in the termination of any such offer at a future date. I hereby grant the TaiwanICDF permission to share information contained in my Medical Examination Form with relevant authorities.

X

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**PART 2: Medical Examination — to be completed by certified physician**

☆**National Chengchi University (NCCU) reserves the right to require the applicant to undergo a future medical examination after he/she arrives in the Republic of China (Taiwan).**

**PART 1: HEALTH DECLARATION****Nationality:** \_\_\_\_\_**Name: (Last)** \_\_\_\_\_

(First) \_\_\_\_\_

(M. Initial) \_\_\_\_\_

**PHOTO****Gender:** Male ☐ Female ☐**Date of Birth:** \_\_\_\_\_ Y/ \_\_\_\_\_ M/ \_\_\_\_\_ D/**Health History:***Have you ever suffered any of the following conditions? Please mark X in appropriate box*

	<i>Yes</i>	<i>No</i>		<i>Yes</i>	<i>No</i>
Psychiatric illness	<input type="checkbox"/>	<input type="checkbox"/>	Thyroid Diseases	<input type="checkbox"/>	<input type="checkbox"/>
Epilepsy	<input type="checkbox"/>	<input type="checkbox"/>	Kidney Diseases	<input type="checkbox"/>	<input type="checkbox"/>
Migraine	<input type="checkbox"/>	<input type="checkbox"/>	Cancer	<input type="checkbox"/>	<input type="checkbox"/>
Asthma	<input type="checkbox"/>	<input type="checkbox"/>	HIV/AIDS	<input type="checkbox"/>	<input type="checkbox"/>
Tuberculosis (PTB)	<input type="checkbox"/>	<input type="checkbox"/>	Venereal Diseases	<input type="checkbox"/>	<input type="checkbox"/>
Hypertension (HPT)	<input type="checkbox"/>	<input type="checkbox"/>	Leukemia	<input type="checkbox"/>	<input type="checkbox"/>
Diabetes Mellitus (DM)	<input type="checkbox"/>	<input type="checkbox"/>	Hemophilia	<input type="checkbox"/>	<input type="checkbox"/>
Heart Diseases	<input type="checkbox"/>	<input type="checkbox"/>	Hepatitis	<input type="checkbox"/>	<input type="checkbox"/>
Malaria	<input type="checkbox"/>	<input type="checkbox"/>	Measles	<input type="checkbox"/>	<input type="checkbox"/>
			German Measles (rubella)	<input type="checkbox"/>	<input type="checkbox"/>

**Please State (if any)**

Other illnesses

.....

Operation / Surgical

.....

Allergic to

.....

**Family Medical History (if any)**

Father:..... Mother: .....

**Past Year Life: Please select**1. Sleep: ☐ 7~8 hours every day ☐ Under 7~ 8 hours ☐ Often suffer from insomnia

2. If that is basic to exercise each time for 30 minutes and 3 times every week at least, did you achieve?

☐ No ☐ Yes4. Do you often feel anxious and worried? ☐ Few or not ☐ Sometimes ☐ Often5. Do you often feel the chest is stuffy? ☐ No ☐ Sometimes ☐ Yes6. Stomach-ache? ☐ No ☐ Sometimes ☐ Often; Headache? ☐ No ☐ Sometimes ☐ Often

7. The menarche (girl only): (1) The age of the menarche: \_\_\_\_\_ years-old

(2) Is menstrual cycle regular? ☐ No ☐ Yes (Date of partition \_\_\_\_\_ day)(3) Do you ever have menstrual cramp phenomenon ☐ No ☐ Yes

## PART 2: MEDICAL EXAMINATION

Physician must complete all questions and give additional comment where necessary. Kindly note that physician is responsible for the information, suggestions and recommendation regarding the applicant's health given in this form.

Certified original lab data need to be attached as reference.

Name of Applicant:

Date of Birth

Y/ M/ D/

### Physical Examination:

HEIGHT : \_\_\_\_\_ cm

WEIGHT : \_\_\_\_\_ kg

BLOOD PRESSURE : \_\_\_\_\_ / \_\_\_\_\_ mmHg

PULSE RATE : \_\_\_\_\_ /min

VISUAL ACUITY : R \_\_\_\_\_ L \_\_\_\_\_

EYES : ☐normal ☐color anomalous ☐other \_\_\_\_\_

EAR/NOSE/THROAT : ☐normal ☐auditory meatus abnormal ☐cleft lip and palate  
☐impending infarction ☐allergic rhinitis ☐chronic rhinitis ☐other \_\_\_\_\_

NECK : ☐normal ☐wryneck ☐goiter ☐the lymphoid swelling of gland is big ☐other \_\_\_\_\_

CHEST : ☐normal ☐thoracic anomaly ☐core noise ☐arrhythmias ☐other \_\_\_\_\_

CHEST X RAY : ☐normal ☐advertise for like the tuberculosis ☐pleura effusion ☐thoracic abnormality  
☐tuberculosis calcify ☐the spinal column side is curved up ☐cardiac hypertrophy  
☐bronchiectasis ☐other \_\_\_\_\_

ABDOMEN : ☐normal ☐hepatomegaly ☐splenomegaly ☐hernia ☐other \_\_\_\_\_

SPINAL COLUMN ARMS AND LEGS : ☐normal ☐scoliosis ☐frog limb ☐articulation deformity  
☐edema ☐other \_\_\_\_\_

SKIN : ☐normal ☐wart ☐purple plague ☐scabies ☐a dermatitis ☐other \_\_\_\_\_

MOUTH CAVITY : ☐normal ☐oral hygiene is poor ☐calculus ☐gingivitis ☐milk tooth ☐other \_\_\_\_\_

### Urine Test:

NAD  WBC  RBC  PROTEIN  CLUCOSE

### Hepatitis B Test:

POSITIVE  NEGATIVE

**Serological Test for Syphilis:**

POSITIVE

NEGATIVE

**HIV Test:**

POSITIVE

NEGATIVE

**THE ORIENTATION INSTITUTION WILL REQUIRE A FURTHER HIV TEST AFTER HE/SHE ARRIVES IN ROC (TAIWAN). THE ONE WITH POSITIVE TEST RESULT WILL BE REJECTED AND SENT BACK HOME IMMEDIATELY.**

**Pregnancy Test:**

POSITIVE

NEGATIVE

Is the applicant now under treatment for any physical or emotional condition?

.....

Do you have any recommendations for the health care of this applicant?

.....

By history and physical examination, is this applicant a carrier of any communicable disease?

.....

**CERTIFICATION BY THE MEDICAL OFFICER:**

I certify that I have examined the above applicant and in my opinion:

- ☐ The applicant is medically fit to undertake a program in Taiwan
- ☐ The applicant suffers mental or physical defects and is NOT in good health

**Name of physician, Title**

:.....

**Name of Hospital / Clinic**

:.....

**Address**

:.....

.....

.....

**Not valid if without the hospital or clinic's seal**