



台南赤坂樓華燈初上

陳陽春

### 世界水彩華陽獎緣起

華陽獎於2007年在研華文教基金會、第一銀行文教基金會率先贊助下，由創辦人陳陽春大師本著推動水彩藝術而創立，因為熱心公益的企業與藝術家們持續響應，徵畫區域由台北、全台灣、擴大到亞洲各地，其間參賽者踴躍及各界之熱情支持，自第七屆起擴增區域範圍至五大洲，也由於第七屆之順利圓滿，而促進第八屆之運作更名【世界水彩華陽獎】。同時本活動重要贊助財團法人「研華文教基金會」特別鼓勵台灣學生水彩畫創作，於第八屆比賽中附設【台灣學生水彩華陽獎】。

### 一、活動宗旨

1. 以藝弘道，美傳世界
2. 推廣水彩藝術教育及促進國際文化交流
3. 追求真、善、美和諧社會

### 二、參賽對象

世界各地水彩藝術愛好者

### 三、評審

評審小組由主辦單位聘請國際知名藝術家與藝術教育專家組成，就主題構思、創意美感與媒材技巧等項目公開評選

### 四、世界水彩華陽獎項

- 金牌獎：1人，獎金新台幣貳拾伍萬元，獎座及獎狀各乙份
- 銀牌獎：1人，獎金新台幣壹拾伍萬元，獎座及獎狀各乙份
- 銅牌獎：1人，獎金新台幣壹拾萬元，獎座及獎狀各乙份
- 佳作獎：20人，每人獎金新台幣參萬元，獎狀乙張
- 入選獎：127人，獎狀乙張，得獎專輯乙冊

### 五、參賽方式

1. 徵畫主題：以水彩藝術創作表現各地特色
2. 媒材：以水彩表現為主，可以搭配其他平面媒材，平面綜合創作
3. 規格：自備畫紙四開(約 54.5 x 39.5 cm)

#### 【初審階段】電子檔作業

- (1) 參賽作品一律以JPEG或TIFF格式之電子檔繳件，每幅圖檔不得小於5MB，但不大於10MB，寄至比賽專用信箱，不熟悉電子檔案作業，可請人依前述規格拍攝，將該電子檔案寄至同一比賽信箱，本會收件後會代為處理
- (2) 收件時間：2016年6月1日至2016年9月30日
- (3) 參賽者之E-mail 除作品圖檔外，請敘明作者姓名、地址、學歷、職業、出生年月日、電話及作品名稱，寄至指定信箱後，兩日內如未收到系統之確認函，須主動以E-mail詢問
- (4) 初審預計錄取約150件，作業完成後，以E-mail 通知參賽者評選結果，準備參加複審

#### 【複審階段】原作品評審

- (1) 初審通過者即為入選，晉入複審階段，於接獲通知後，請於一週內以中文或英文(海外參賽者) 繕打，填妥【送件表】(一式三聯：第一聯貼於作品背面；二、三聯浮貼於第一聯下方)，並將參加初審之作品原作(不得換其他作品)妥善包裝(無需裝裱，裝裱概不受理)，於一週內(郵戳為憑)以掛號寄至下址：  
收件人：得成圖像製作公司  
地 址：台北市南港區重陽路235巷12號1樓
- (2) 上述送件表之電子檔請另以E-mail寄至比賽專用信箱做為建檔及評審之用

### 六、展覽與頒獎

1. 頒獎時間：西元2017年3月(暫訂)
2. 頒獎地點：國立國父紀念館 台北市信義區仁愛路四段505號
3. 展覽：世界水彩華陽獎入選等作品，除了頒獎時現場展示外，另擇期擇地(文大推廣部 大夏藝廊、研華公益藝廊、台北市藝文推廣處、第一銀行總行藝廊等地)並於世界擇地巡迴展出
4. 出版：世界水彩華陽獎得獎專輯

### 七、注意事項

1. 得獎者若不克親自領獎，可請人代領否則視同放棄獎金，其獎項保留，獎金歸由台北市陽春水彩藝術會作為公益基金活動
2. 每人限參加壹件作品，作品必須自行創作，如有臨摹、抄襲或他人代筆，經查明後追回獎項
3. 入選以上作品，由台北市陽春水彩藝術會保留，並擇地巡迴展出(恕不退件)，版權亦歸屬台北市陽春水彩藝術會
4. 於2016年11月評選，12月公佈於台北市陽春水彩藝術會網站及媒體

✉ 比賽專用信箱

wahya\_8th@sce.pccu.edu.tw

本簡章及送件表請至下列網址下載

<http://www.colorfullife.tw/reward.php>

#### 指導單位 Directing Ministries

文化部 Ministry of Culture  
外交部 Ministry of Foreign Affairs  
僑務委員會 Overseas Community Affairs Council

#### 主辦單位 Organizers

台北市陽春水彩藝術會 Taipei City Yang Chun Watercolor Art Organization  
中國文化大學推廣教育部 School of Continuing Education Chinese Culture University  
上海中外文化藝術交流協會 Chen Yang-chun Watercolor Art Exchange Center: Shanghai International Cultural Exchange Association  
國立國父紀念館 National Dr. Sun Yat-sen Memorial Hall  
世界華人工商婦女企管協會 Global Federation of Chinese Business Women

#### 協辦單位 Sponsors

台北市藝文推廣處 Taipei City Arts Promotion Office  
中國攝影學會 The Photographic Society of China  
中國文藝協會 Chinese Writers&Artists' Association  
上海東華大學 Donghua University, Shanghai  
澳洲世界多元文化藝術協會 The World Arts & Multi-Cultural Inc., Australia  
聖約翰科技大學 何兆豐數位藝文中心 St. John's University HO CHAO FENG DIGITAL ARTS CENTER  
中國兩岸台商服務聯合總會 Services in mainland China Federation of Taiwan strait

#### 贊助單位 Donations

財團法人研華文教基金會 Advantech Foundation  
第一商業銀行文教基金會 First Commercial Bank Foundation  
環球科技大學 TransWorld University  
台北指南宮 The Taipei Chih-nan Temple  
和碩文化基金會 Pegatron Culture Foundation  
一心鋼琴製造股份有限公司 Heart One Piano MFG.CO.,LTD

#### 執行製作 Executive Producer:

得成圖像製作公司 DUSN.com



## 2016 第八屆 世界水彩華陽獎

水彩畫創作雙年徵畫簡章  
附設【台灣學生水彩華陽獎】

### 2016 Call for Entry: 8th Continental Hwa-yang Award

8th Biennial Continental Watercolor Art Hwa-yang Competition



台北指南宮 / 陳陽春畫作





北港牛墟

陳陽春

### A Short History:

The Biennial Continental Watercolor Art Hwa-yang Competition was established by Professor Yang-Chun Chen in 2007 in efforts to promote watercolor art. Due to strong and consistent support from Advantech Foundation, First Commercial Bank Education Foundation and many other philanthropic entrepreneurs and artists over the years, the contests have grown in scale and size over the years. Stemming originally from Taipei City, its reputation has now spread onto major Asian cities, and across all world continents.

### Motivation:

- To advance watercolor art education, promote international cultural exchange and diplomacy and to entertain Chinese expatriates living abroad.
- To illustrate the beauty of the earth, elevate nowadays environmental and living taste so as to enjoy it, to shape or cleanse one's spirit, and thus, to demonstrate one's cultural depth, to make the art a living style and the life an art performance, achieving the world of truth, goodness and beauty.
- Promote the right teachings by art and let the fame of beauty spread to continents of the world.

### Competition Entry Requirements:

#### 1. Entry Eligibility:

Open to all artists who are 16 years or older, amateur and professional, from all nations.

#### 2. Theme:

Regional characteristics by watercolor art.

#### 3. Media:

All entries must be 80% in watercolor. Adaptions of other flat forms of material are allowed.

#### 4. Size Specifications:

The maximum size of work in its largest dimension is 54.5cm by 39.5cm. Please do not frame your work. Should your entry include frames, it will be instantly rejected.

#### 5. About the Competition:

The competition is divided into two sessions: preliminary and final.

### Awards:

1. Gold Medal Prize: One artist, who will receive NTD 250,000, a medal and certificate.

2. Silver Medal Prize: One artist, who will receive NTD 150,000, a medal and certificate.

3. Bronze Medal Prize: One artist, who will receive NTD 100,000, a medal and certificate.

4. Honorable Mention: 20 artists, who will each receive NTD 30,000, and a certificate.

5. Jurors' Selection: 127 artists, who will each receive a certificate, plus a specially published issue for winners' collections.

### Jurors:

The organizers shall appoint worldwide-known artists and art educators to form a jury panel, judging openly from aspects of theme planning, aesthetic creation, and media techniques.

### Submission Terms & Conditions:

By submitting to your entry, you must agree that should you be awarded as a prizewinner and cannot receive the award in person, you may choose to entrust an agent to receive your award at our Exhibition & Awards Presentation Ceremony (described below). If not, his/her award would be reserved and the money would be donated to the Taipei City Yang Chun Watercolor Art Organization for charity.

### The Preliminary Session:

**Submission Dates:** From June 1, 2016 to September 30, 2016.

#### Submission Method:

a. Participants' works must be digitalized.

b. A digital file per work, in JPEG or TIFF format. The size of file upload on the account must be limited between 5-10 MB.

c. If participants are not familiar with the working of computer files, you may choose to take a photo picture of your work using a cell phone or digital camera. The rest procedures will be taken cared by the organizer.

d. If two days after sending the participating work file, one does not receive a formal confirm email, he/she should send another e-mail to seek reconfirmation.

e. All participants shall receive a pass-or-not notice e-mail, after the panel finished their preliminary reviews. (The maximum numbers of qualified works is set to 150.)

f. A painting work per participant and the participating digital file must be uploaded by him/herself; otherwise the participant will be disqualified.

g. Participants must include their names, nationalities and the works' titles.

### The Final Session:

• Participants who receive our qualified notifications please send within a week your original work-- contents of the submit form (in three copies) must be typed both in Chinese and English, with the first copy attached on the back of the work, the 2nd and 3rd copy attached to the downside of the first copy -- by registered mail to the **following address:**

1F., No.12, Ln. 235, Chongyang Road, Nangang District, Taipei City 115 Taiwan R.O.C.

• Please send extra copies of the above in digital form for the need of filing record, contact and evaluation.

• A detailed prospectus, entry form, team list could be downloaded from <http://www.colorfullife.tw/reward.php>.

All submissions should be sent to: [wahya\\_8th@sce.pccu.edu.tw](mailto:wahya_8th@sce.pccu.edu.tw)

For more information: <http://www.colorfullife.tw/reward.php>

### 台灣學生水彩華陽獎辦法

1. 對象：凡具有中華民國國籍的高中、職以上及大專院校在學學生(含博士班、碩士班)。

2. 送件方式：Email送件時附上具有效學籍之學生證正反面掃描檔，通過初審入選後將學生證正反影印本連同送件表將作品一併寄至本協會，送件時於主旨上註明「參加台灣學生水彩華陽獎」，送件方式之日期初審與複審、評審方式，展覽與頒獎之注意事項皆與【第八屆世界水彩華陽獎】相同(學生展初審預計錄取約53件)。

#### 3. 獎項：

台灣學生華陽獎[金牌獎]：1人，獎金新台幣壹拾萬元，獎座及獎狀各乙份

台灣學生華陽獎[銀牌獎]：1人，獎金新台幣捌萬元，獎座及獎狀各乙份

台灣學生華陽獎[銅牌獎]：1人，獎金新台幣陸萬元，獎座及獎狀各乙份

台灣學生華陽獎[佳作獎]：20人，每人獎金新台幣伍仟元，獎狀乙張

台灣學生華陽獎[入選獎]：30人，獎狀乙張，得獎專輯乙冊



燒王船－台南西港香

陳陽春