

WORLD CONGRESS ON INFORMATION TECHNOLOGY

September 10-13 2017 Taipei, Taiwan

SMARTaiwan WCIT 2017

- Congress Venue:
Taipei International
Convention Center (TICC)

- Exhibition Venue:
Taipei World Trade Center,
Exhibition Hall 1



About WCIT

First held in 1978, the World Congress on Information Technology (WCIT) has become the premier international IT forum. Bringing together over 2,500 visionaries, captains of industry, government leaders and academics from more than 80 countries, it is an event of unparalleled scope and scale. Discussion topics range from emerging markets and technologies to legal and policy issues, user perspectives, new business opportunities and developing political and economic trends.

The WCIT consistently attracts high level, internationally recognized leaders from government, industry and academia.

PREVIOUS WCIT KEYNOTE SPEAKERS



Bill Gates



Bill Clinton



John Chambers

Over the years, speakers and delegates to the WCIT have included Al Gore, Mikhail Gorbachov, Margaret Thatcher, Michael Dell, Larry Ellison, Bill Clinton, Don Tapscott, Bill Gates, Steve Balmer, John Chambers, Nicholas Negroponte, Vinton G. Cerf, and Colin Powell, among many others.

Organized by



Founded in 1978, the World Information Technology and Services Alliance (WITSA) is a leading consortium of ICT industry association members from over 80 countries/economies around the world. WITSA's members represent more than 90 percent of the world ICT market.

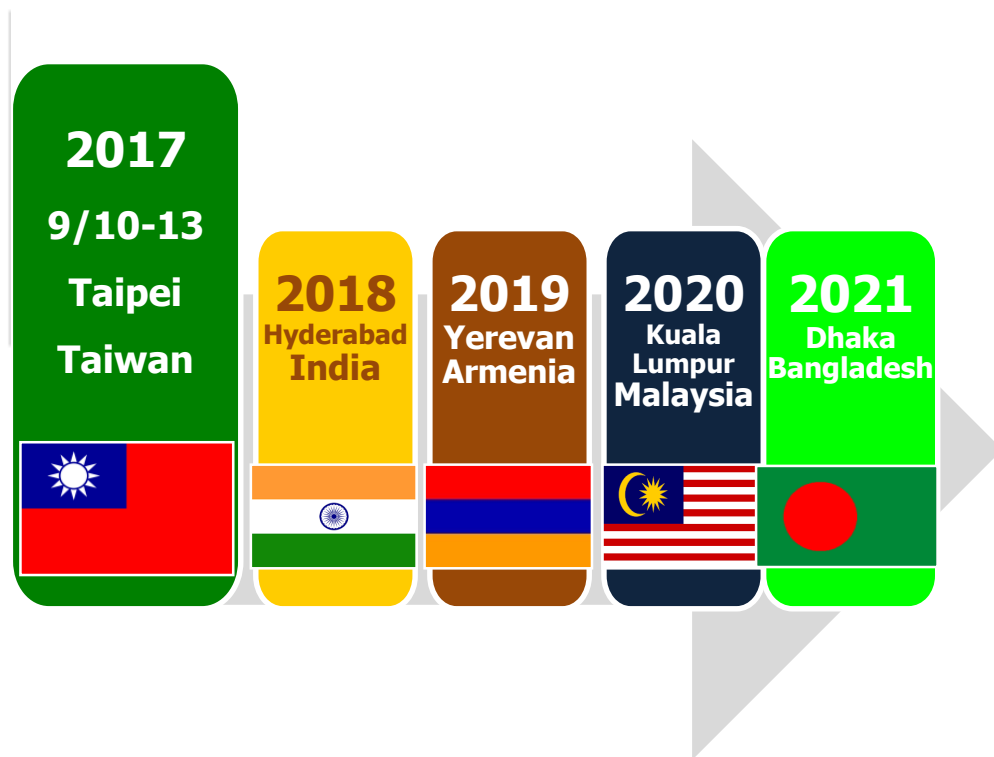
As the leading recognized voice of the global ICT industry, WITSA aims to drive transformation and grow the industry given that ICT is the key driver of the global economy: Advocating international public policies that advance the industry's growth and development; as well as Facilitating international trade and investment in ICT products and services through our global network of contacts. Promoting industry cooperation and strengthening our national associations through the sharing of knowledge, experience, and critical information; awarding signature events - WITSA World Congress on Information Technology (WCIT) - to member countries from around the world, Organizing Global ICT Excellence Awards to recognize outstanding ICT users.

WCIT Returns to Taiwan

2017's World Congress in Taipei will be the 21st, and the second time that Taiwan has hosted the event. The first time, in the year 2000 is still remembered as one of the best ever.

Previous host cities include:

- 2016 Brasilia, Brazil
- 2014 Guadalajara, Mexico
- 2012 Montreal, Canada
- 2010 Amsterdam, The Netherlands
- 2008 Kuala Lumpur, Malaysia
- 2006 Austin, USA
- 2004 Athens, Greece
- 2002 Adelaide, Australia
- 2000 Taipei, Taiwan**
- 1998 Fairfax, USA
- 1996 Bilbao, Spain
- 1994 Yokohama, Japan
- 1992 London, England
- 1990 Washington D.C., USA
- 1988 Paris, France
- 1986 Toronto, Canada
- 1984 Tokyo, Japan
- 1982 Copenhagen, Denmark
- 1980 San Francisco, USA
- 1978 Barcelona, Spain



WCIT 2017 Sponsors



WCIT 2017 Event

Conferences

WCIT 2017

Event

Promote International Collaboration Enhance the National Economy

Build an open information technology creation platform. Accelerate transdisciplinary exchanges among cities and countries. Improve Taiwan's digital service economical position in the world.

Evolve Digital Taiwan Create a New Decade

Lead digital Taiwan to the next decade. A utopia city space gathers R&D and information energies of government, juristic persons, and industries.



SMARTtaiwan
WCIT 2017

WCIT 2017 in Figures

Meet global ICT leaders

90+ Speakers

80+ countries

2500+ conference participants



350 booths

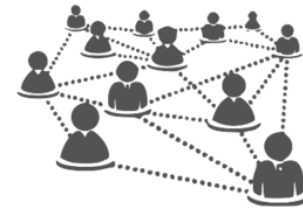
30,000+

exhibition

attendees

1000+

Business Matching



11 side conferences

2 side events

3 smart cities live demos and experiences



Taipei



New Taipei City



Taoyuan

WCIT 2017 Digital Vision

FULFILLING THE PROMISE OF THE DIGITAL AGE, BUILDING AND SHARING THE DREAM

DIGITAL AGE FOUNDATION / TRANSFORMATION AND INNOVATION / REALIZATION OF THE DIGITAL AGE



Asia D.O.T

- Digitalization
- Openness
- TransforNation

WCIT 2017 Conference Program

| 9/10(Sun) | 9/11(Mon) Digital Age Foundation | 9/12(Tue) Transformation/Innovation | 9/13(Wed) Realization of Digital Age |
|-------------------------------|---|---|---|
| <p>AM</p> <p>Registration</p> | <p>AM</p> <p>Opening Ceremony</p> <hr/> <p>Setting the Congress</p> <hr/> <p>Global ICT Readiness</p> <hr/> <p>Keynote: Personal Data for Better Government and Economic Growth</p> <hr/> <p>Circular Economy</p> <hr/> <p>Transformation of Society by ICT</p> | <p>AM</p> <p>Leaders Dialogue:Industry Transformation</p> <hr/> <p>Keynote: On Collaborative Innovation</p> <hr/> <p>CEO Summit on IoT Innovation</p> <hr/> <p>Thought Leaders Dialogue: Disruptive Innovation</p> | <p>AM</p> <p>Taiwan Young Entrepreneurs</p> <hr/> <p>AR/VR/MR FinTech Robotics/AI</p> <hr/> <p>Keynote: ICT for Cities of Tomorrow</p> <hr/> <p>Keynote: Green & Smart Techs for Cities of Tomorrow</p> <hr/> <p>Challenges & Opportunities of ASEAN Smart Cities</p> |
| <p>PM</p> <p>Registration</p> | <p>PM</p> <p>Broadband Infrastructure</p> <hr/> <p>Cybersecurity & Privacy</p> <hr/> <p>B2B Networking</p> | <p>PM</p> <p>Next ICT Wave of Smart Education</p> <hr/> <p>ICT Impacts on Healthcare</p> <hr/> <p>Ministerial Roundtable:Digital Asia</p> <hr/> <p>B2B Networking</p> | <p>PM</p> <p>Digital Inclusion & Equality</p> <hr/> <p>Cloud/Bigdata Smart Mfg Open Gov</p> <hr/> <p>Congress Conclusion</p> <hr/> <p>Closing Ceremony</p> |
| <p>EVE</p> <p>Reception</p> | <p>EVE</p> <p>Culture Night</p> | <p>EVE</p> <p>Gala Dinner</p> <hr/> <p>ICT Award Ceremony Digital Asia Agenda</p> | <p>EVE</p> |

(Organizer reserves the rights to modify)

VVIP Speakers



**Professor Alex
"Sandy" Pentland**

Directs the MIT
Connection Science and
Human Dynamics labs



Juha Heikkila

Director of Robotics/AI
DG Connect, European
Commission, EU



Bill Bien

Chief Strategy and
Marketing Officer,
Philips Lighting



**Professor
Federico
Casalegno**

Mobile Experience
Lab, MIT

Candidate Speakers (TBC)



Masayoshi Son
Softbank Founder



Clayton Christensen



Simon Segars
ARM CEO



LISA SU
AMD
PRESIDENT



Amnon Shashua
Mobliey Founder



Y. LI
China Mobile CEO

WCIT 2017 Side Events

| | | Program | Organizer | Attendees | Venue |
|------------|----|--|---|-----------|-------|
| Conference | 1 | ASOCIO ICT Summit | ASOCIO | 300 | TICC |
| | 2 | Civic Tech Fest | OCF | 200 | |
| | 3 | Global Views on Fintech | FSC | 50 | |
| | 4 | Microsoft IoT Expo 2017 | Microsoft | 1200 | |
| | 5 | 2017 Taipei 5G Summit-the Rise of Edge Intelligence | 5G Technology Program Office | | |
| | 6 | AFACT & eASIA Award | AFACT | 50 | |
| | 7 | German - Taiwanese Industry 4.0 & IoT Forum | AHK +TEEMA | 200 | |
| | 8 | 2017 the 7th International Magazine Conference of Taipei | Magazine Business Association of Taipei | 300 | |
| | 9 | Connecting ideas, connecting the world—IoT Makers Demo Day | COCID | 200 | |
| | 10 | Smart and Sustainable Tourism Symposium | PATA | 200 | |
| | 11 | Youth Forum @ WCIT 2017 | Business Weekly | 200 | |
| Event | 1 | Digital Content Week | IDB | 200 | TWTC |
| | 2 | Meet @ WCIT 2017 | Business Next | 100 | |

Registration Fee (\$USD)

| WCIT 2017 (Sept 10-13, 2017) | 3-Day Full Pass | WITSA Member Pass | Emerging Countries | Academic Pass (Professor/ Student) | Spouse Pass (Accompany) |
|---|-----------------|-------------------|--------------------|--|-------------------------|
| 3-days Conference @TICC | v | v | v | v | |
| Official Reception | v | v | v | v | v |
| Gala Dinner | v | v | v | v | v |
| Cultural Night | v | v | v | v | v |
| Exhibition @ TWTC | v | v | v | v | v |
| Regular Price (*Group Discount Available) | | | | | |
| Regular Price | 1,200 | 650 | 650 | 595 | 350 |
| Group Discount Price | | | | | |
| Ticket #: 5-10 | 1,140 (5% off) | x | x | x | x |
| Ticket #: 11+ | 1,080 (10% off) | x | x | x | x |
| Early-Bird Discount (*No Group Discount) | | | | | |
| Before 06/30/2017 | 900 | 600 | 600 | 500 | 330 |
| After 06/30/2017 | x | x | x | x | x |

Taiwan's Industry Leaders



Yu Cheng

Chairman and Chief Executive Officer of Chunghwa Telecom



Stan Shih

Founder of Acer Group and Honorary Chairman of Acer Inc.



Wen Long Yen

Chairman of CTBC Financial Holding Co.,Ltd.



Gary K.L. Tseng

Chairman of E SUN. Bank



Ming-Kai Tsai

Chairman & CEO of MediaTek



Alice H. Chang

CEO of Perfect Corp.



James Liu

President of the SYSCOM Group



Jason C.S. Chang

Chairman & CEO of ASE Inc

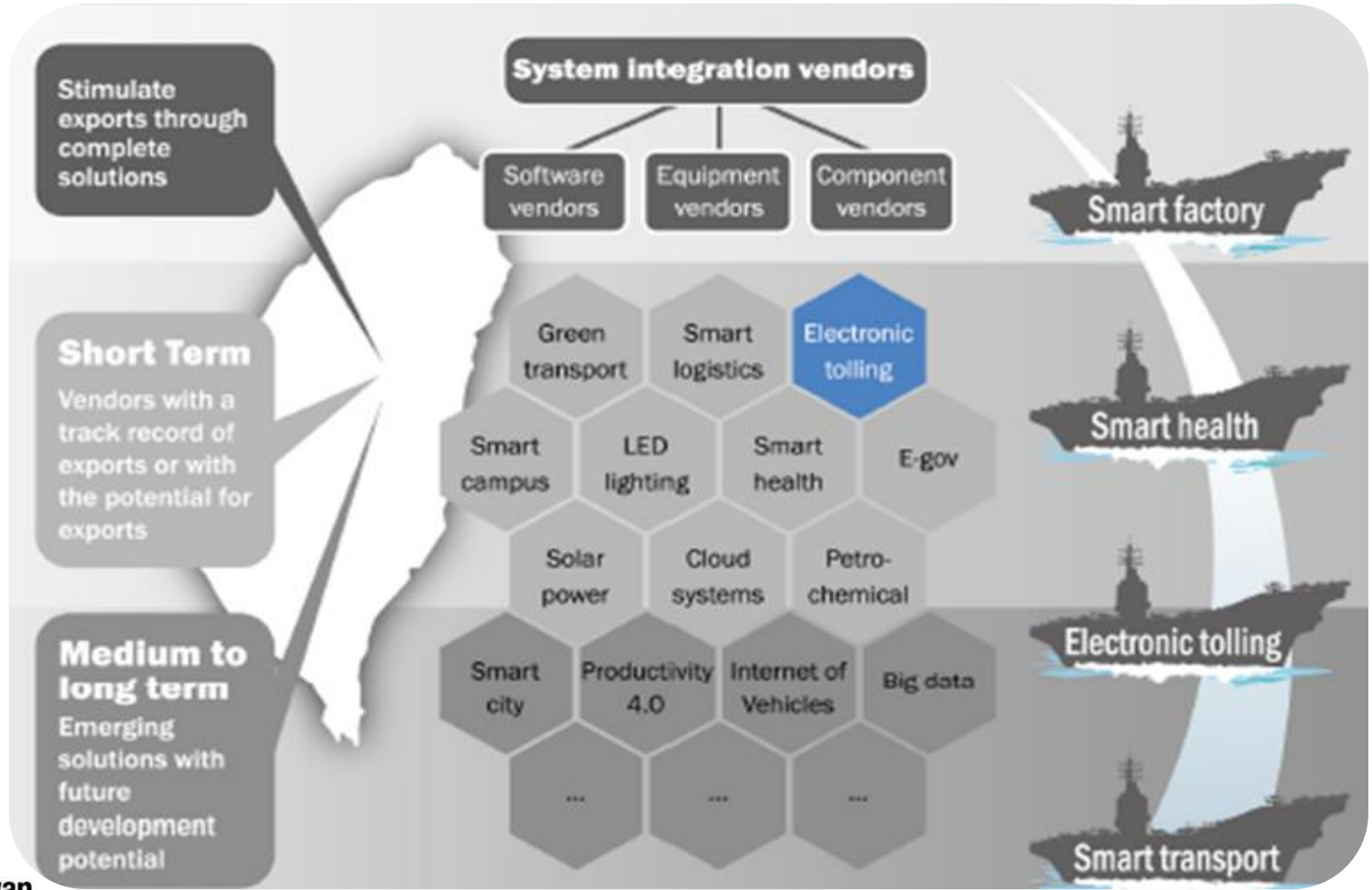


Eva Chen

CEO and Co-founder of Trend Micro

Taiwan, Your total solution partner!

Taiwan creates complete solutions to stimulate software and hardware business opportunities, as well as exports of supply chain products



Come to Experience Taiwan's Soft Power!

Free island-wide Wi-Fi

No. 1 Free Wi-Fi Networks
(2014 UK Telegraph: World's most connected cities)

Best HW/SW Integration Infrastructure

No. 1 State of Cluster Development
(2013 WEF Global Competitiveness Report)

Knowledge Economy

No. 1 High-Tech exports (2013 IMD World Competitiveness YB)
51 innovation centers (Google, Intel, HP, Dell, Sony, MS, IBM)

Best Open Data Leader

No. 1 Global Open Data Index
(2015 Global Open Data Index in Open Knowledge Int'l)

Best Country for Expats

No. 1 Country in the world for expatriates
(2016 InterNations: The best 19 countries for expats)

Safest Society

No. 2 Safest country in global peace index
IEP **Top 10** Safest Countries in the World 2014-2015

Why Participate WCIT 2017?



Why should you attend?

Business

- B2B sessions
- Unique network of senior business executives, government officials
- Business development opportunities from across the globe.
- Experience firsthand opportunities, culture and hostility
- World-class program with content beneficial to business and individuals.
- CIO's representing multinational users of ICT.
- Networking social events.
- Learn how to qualify for government procurements.
- Subcontracting with Taiwan companies.
- Global ICT Excellence Awards gala dinner

Government

- Opportunity to interface with the ICT industry in a non-regulatory environment.
- Experience firsthand policies, practices, culture and hospitality of Taiwan.
- World-class program focused on ICT development, best practices and future trends.
- Access to a unique network of senior business executives, and other government officials.
- Access to ICT industry executives in an academic environment.
- Networking social events.

Media

- ICT is the driver of the global Economy
- Experience firsthand policies, practices, culture and hospitality of Taiwan.
- Opportunities to interview global leaders from industry in history.
- World-class program focused on ICT development, best practices and future trend.
- Access to a unique network of senior business executives, and other government officials.

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www.wcit2017.org