

## Agenda for the 2018 Taiwan Business Alliance Conference

Time	Activity	Special Guests
08:00~09:00 Registration		
09:00~09:10	Opening Remarks	Minister, MOEA
09:10~09:20	Address by Distinguished Guest	
09:20~09:35	Taking group photos of Distinguished Guest and LOI signatories	Distinguished Guest and LOI Signatories
09:35~09:45	Presenting Film On Taiwan's Investment Environment	
09:45~10:10	Introduction of LOI signatories and exchange of LOIs	Minister, MOEA
10:10~10:30 Tea Break		
10:30~11:00	<b>Overview of the Investment Environment in Taiwan</b> The Changing Environment for the Development of Innovation-oriented Industries in Taiwan	Representative of a Taiwanese government agency
11:00~12:00	<b>Panel Discussion 1</b> The New Era of Artificial Intelligence (AI) and Investment Opportunities In Taiwan	<b>Moderator</b> Representative of a leading research institute or senior industrial expert <b>Panelists</b> 3 - 4 senior executives of leading multinational corporations
12:00~13:30 Lunch Break		
13:30~14:30	<b>Panel Discussion 2</b> Development Trends and Business Opportunities in Autonomous Vehicles	<b>Moderator</b> Representative of a leading research institute or senior industrial expert <b>Panelists</b> 3 - 4 senior executives of leading multinational corporations
14:30~15:30	<b>Panel Discussion 3</b> Smart Manufacturing Outreach from Taiwan	<b>Moderator</b> Representative of a leading research institute or senior industrial expert <b>Panelists</b> 3 - 4 senior executives of leading multinational corporations
Adjournment		

■ TEL : +886-2-8797-7333 #109 Ms. Chen ■ E-MAIL : 2018tba@arteck.com.tw  
■ FAX : +886-2-8797-1777

# 2018 TAIWAN BUSINESS ALLIANCE CONFERENCE

**Organizer:** Ministry of Economic Affairs (MOEA)

**Date and Time:** October 8, 2018, 9:00 a.m.-3:30 p.m.

**Venue:** Conference Room 101, Taipei International Convention Center  
(1 XinYi Road, Section Five, XinYi District, Taipei City)

**Anticipated No. of Participants:** 500 people

### Conference Overview

The Taiwan Business Alliance Conference is Taiwan's most prestigious annual investment promotion activity. Every year, senior managers of leading multinational corporations are invited to present their views on current industry trends and the government's major industrial policies. In addition, leading companies often use the Conference as an opportunity to sign Letters of Intent (LOI). This annual Conference is attended by hundreds of senior executives representing leading multinational corporations. It provides an opportunity for corporate decision-makers, industry experts and venture capital firms to gain an in-depth understanding of Taiwan's investment environment, as well as its competitive strengths and new business opportunities. The Conference also showcases Taiwan's investment promotion achievements.

The theme of this year's Conference is "Contact Taiwan, Invest Taiwan, Bravo Taiwan." Building on the foundation of the government's "5+2 Industrial Innovation Plan" and "Forward-looking Infrastructure Development Program", this year's Conference will highlight sectors such as artificial intelligence (AI), cloud computing, information security, circular economy, railway vehicles, AR/VR, gaming and other emerging sectors. Through its investment promotion efforts, Taiwan welcomes overseas companies to invest in Taiwan and creates more technology partnerships with Taiwanese firms. These efforts will help spur further industrial innovation and growth within Taiwan's economy.

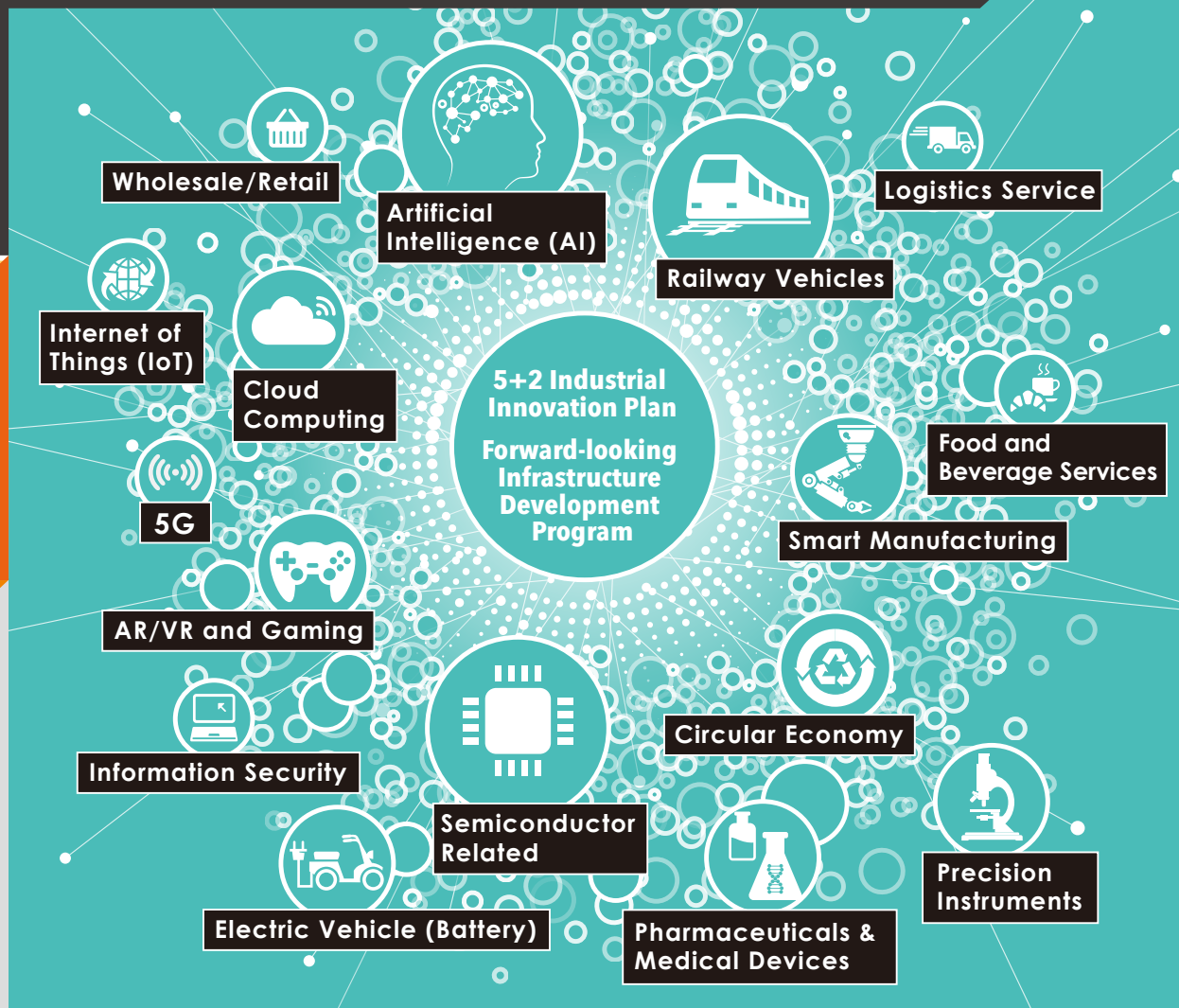
For this year's Conference, the MOEA has invited distinguished leaders from many multinational corporations to share their views on industry trends and the outlook for investment in Taiwan. In addition, leading government officials will discuss new government policies that are focused on creating a Taiwanese investment environment that provides fertile soil for the growth of new innovation-oriented industries. Representatives from several leading corporations will share their experiences of investing in Taiwan, focusing on areas such as key technologies, strategic alliances and the industrial ecosystem. This year's Conference will provide an excellent opportunity to learn about Taiwan's evolving investment environment as well as gain insight into strategies being used by leading international corporations to grow within today's rapidly changing global economic and trading environment.

To register to attend the Conference, please visit: <http://2018tba.cier.edu.tw>





## Key Industries for Investment Recruitment



## International Business Leaders Talk About Taiwan

### Speakers from previous conferences



**Mr. Martin Anstice**  
CEO, Lam Research Corporation (U.S.A.)

Lam Research has offices in 100 locations around the world. As a CEO of a global company, I get to visit all of these 100 locations. The partnership here with MOEA in Taiwan is the best I've ever seen anywhere in the world.



**Mr. Erix Yu**  
Vice President, Applied Materials Inc. (U.S.A.) / President, Applied Materials (Taiwan)

Impressed by the positive outlook for the Taiwanese semiconductor industry, Applied Materials is planning to intensify its operations in Taiwan, with an expansion of both R&D and manufacturing capabilities, and the formation of important strategic partnerships with local customers.



**Ms. Anjana Narain**  
Vice President / General Manager Taiwan, GlaxoSmithKline

Taiwan has brought itself fully into line with current international standards in both manufacturing and clinical trials, which is why GlaxoSmithKline has invested heavily in clinical trials in Taiwan.



**Mr. Thomas Zechel**  
President/ Evonik Taiwan Ltd/ Evonik United Silica Industrial Ltd.

Taiwan has abundant high-quality human resources, strong R&D capabilities, and well-integrated supply chains. Companies investing in Taiwan can take good advantage of close cooperative relationship with local suppliers, which in the end can accelerate innovation.



**Mr. Kenichi Tanaka**  
Chairman, Fujifilm Electronic Materials Taiwan Co., Ltd. (Japan)

Fujifilm Electronic Materials has developed close partnerships with the Taiwanese semiconductor industry; with the advantages that Taiwan offers in terms of manufacturing costs, Taiwan definitely warrants continued business development and investment.

### American Chamber of Commerce in Taipei (AmCham) 2018 Taiwan White Paper

Taiwan provides strong intellectual property protection and is situated in a strategic location between East and Southeast Asia. AmCham members have confirmed their high degree of satisfaction with Taiwan as a place for doing business.



### European Chamber of Commerce Taiwan (ECCT) 2018 Position Papers

Taiwan has a relatively consistent legal system. Compared to some of its regional competitors, the quality of life in Taiwan is also good. Besides, the government has demonstrated a will to tackle difficult problems. These are laudable efforts.



### Japanese Chamber of Commerce and Industry in Taipei 2017 White Paper

Both the rate of business income tax and property rental charges are relatively low in Taiwan compared to other countries, and personnel costs and infrastructure-related costs are stable, which benefits Japanese firms operating in Taiwan.



### 2017 German Trade Office Taipei Business Confidence Survey

72% of German companies surveyed expressed an interest in increasing the scale of their investment in Taiwan; 57% said that their investment in Taiwan had already achieved or surpassed their original objectives.

