
2020 Taiwan Lantern Festival

-We sincerely welcome everyone from all circles to embark on a new journey with us, as we create the most magical Lantern Festival together.-

May 2019

Tourism Bureau of Taichung City Government





About the Taiwan Lantern Festival

The Taiwan Lantern Festival is an international festival, and will take place in Taichung in 2020

- Taiwan Lantern Festival has been organized by the Taiwan Tourism Bureau since 1990. Every year, a selected city will be chosen to exhibit the event. Taichung, once again, has been chosen to host the 31st Taiwan Lantern Festival in 2020.
- The Taiwan Lantern Festival will be planned based upon the concept of “**Rooted folk culture, Internationalized traditions**”, combining traditional lantern-making skills with modern technology. The exhibitions hold for two weeks in average, and attract over ten million visitors to come.
- The main lantern every year is designed mainly based on the year’s Chinese zodiac sign, along with a variety of different lanterns.
- In 2007, television producers of Discovery channel from the US participate in the Taiwan Lantern Festival, and praised it as “**the best festival activity in the world**”.



About the Taiwan Lantern Festival

The 2019 Taiwan Lantern Festival attracted over 13 million visitors, and it has also added drone displays for the first time.

Live from 2019 Taiwan Lantern Festival in Pingtung.



手持小燈籠



The 2015 Taiwan Lantern Festival in Taichung was praised by CNN as “the Disney Park without roller coasters”.

- The event attracted over 13 million visitors, creating an economic value of 13 billion New Taiwan Dollars.



參考：2015年台灣燈會@台中：<https://www.youtube.com/watch?v=8NQ7BDnExNc&t=110s>



We sincerely welcome you to join us