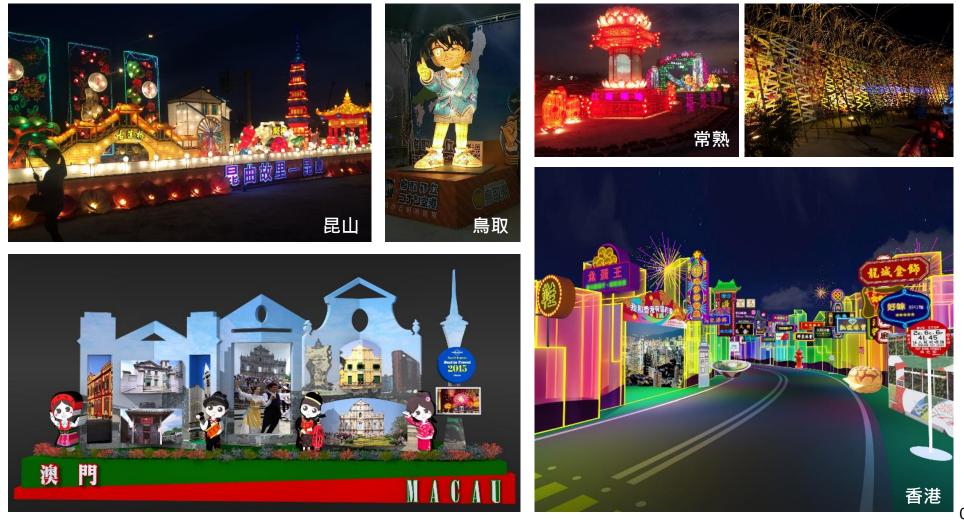


Taiwan Lantern Festival places a sister city section every year, and it always attracts many cities to cooperate with us.

The 2015 Taiwan Lantern Festival in Taichung has invited China's Kunshan, Changshu, Hong Kong, Macau, and Japan's Tottori to share lanterns with us.





Preliminary Plan of the 2020 Taiwan Lantern Festival



The 2020 Taiwan Lantern Festival will design three themes according to the different features of each venue.

Theme 1: Rainforest Wonderland @ main exhibition area

Combining light sculptures and large puppets, we will bring together the virtual and reality, creating a lantern festival scenery like no other, based on the forest wonderland.

Theme 2: Art Fantasy World @ main exhibition area

Lanterns are designed based on animal themes, combined with artificial reality (AR) to create a "lantern zoo" imagery, bringing new visions to the Taiwan Lantern Festival.

Theme 3: Children's Park @ sub exhibition area

Bringing in together scenes from cartoons and fairy tales, and combining scenarios and light technology and modern lanterns, we will create a fairy tale kingdom for all ages.

Preliminary Plan of the 2020 Taiwan Lantern Festival



The main exhibition area is located in northern Taichung and covers approximately 35 acres of land. The exhibition period is 16 days.(Feb. 8th, 2020- Feb. 23rd, 2020)

The sub exhibition area is located in downtown Taichung and covers approximately 8.8 acres of land. The exhibition period takes up 65 days. .(Dec. 21st ,2019- Feb. 23rd ,2020)

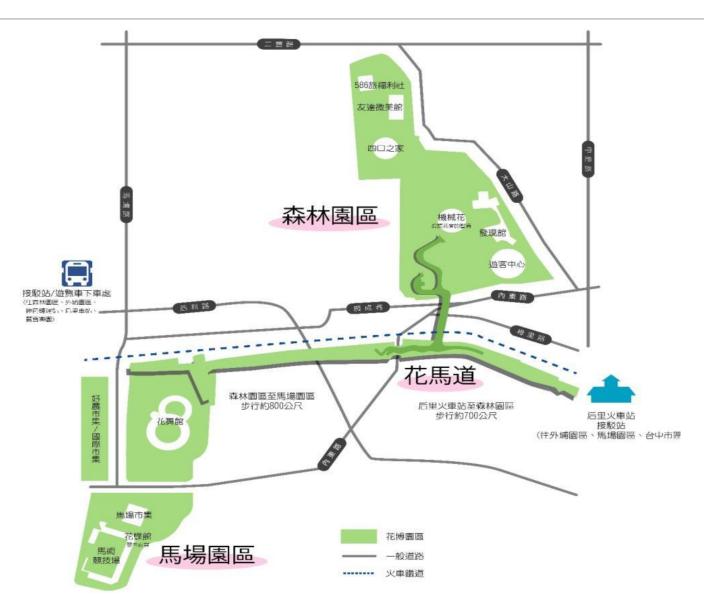


Preliminary Plan of the 2020 Taiwan Lantern Festival



Located in a suburban area, the main exhibition area is the best place to interact with nature.

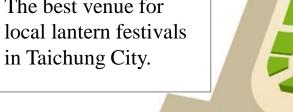
We will plan a section for our sister cities' lanterns, building a brand new lantern festival vision with fellow cities.





The vast sub exhibition area is the best outdoor venue for exhibitions and performances.







Stage area

- The best venue for outdoor performances in Taichung City.
- The outer side of the stage is 51 meters in length, the inner side is 36.5 meter in length; the stage is 1.5-1.6 meters tall and 20 meters deep.
- The round-shaped seating area consists of 5991 seats. (including 20 for wheelchairs)
- Can contain 8000 people in total if included the standing area.



Comparison of Comparison States 2020 Taiwan Lantern Festival cooperation's with other cities



Promoting method and cooperation plans

Promoting methods and benefits

Anticipated to attract over 15 million visitors, will boost the awareness of cooperating cities Get the chance to be featured on renowned worldwide media.

Cooperation plans

Put up exclusive display sections for sister cities in the main exhibition area, the cooperation plans can be negotiated.

Provide related administrative services according to cooperation content.



We sincerely welcome you to join us