



TAICHUNG CITY GOVERNMENT

Chia-Lung Lin

Mayor

March 21, 2017

Dear Sir/Madam,

As the Mayor of Taichung City, I am pleased to extend a warm invitation to you to join us as international participants, sponsors or supporters of the **2018 Taichung World Flora Exposition**, from November 3rd, 2018 to April 24th, 2019. It is a great opportunity for you to enjoy the best quality of life and world famous attractions in Taichung ranked among the top destinations by Business Insider UK and Euromonitor International.

It is truly the honor of Taichung City to host the 2018 Taichung World Flora Exposition, which is recognized and supported by International Association of Horticultural Producers (AIPH). The theme of the Expo is "Rediscover GNP: Green, Nature and People", which symbolizes a new way of life by integrating low-carbon and natural-oriented transportation, urban development and technologies. Three distinctive parks, Houli Horse Ranch & Forest Park, Fengyuan Huludun Park and Waipu Yongfeng Park, will be built on different sub-themes of natural coexistence and horse ranch recreation, riverside leisure and agricultural sustainability. I ensure that you will have a rewarding experience if you could honor us with your participation in this event.

Your participation will make the Expo a success. Your generous contribution will be acknowledged and having valuable opportunities of showcasing to the world for your brand awareness. I sincerely look forward to welcoming you to my lovely city. Meanwhile, I strongly believe your stay will be a memorable one, where you will get to experience "The Sound of Blooming" as well as the spirit of a very unique part of Taichung City!

For more information, please contact us through 2018tcfloraexpo@gmail.com or visit the website at <http://www.2018floraexpo.tw/>. See you in 2018!

Yours sincerely,

Chia-Lung Lin

Mayor of Taichung City

歡迎! Welcome! Bienvenida! Willkommen! Bienvenue! 환영! Welkom!