



Taiwan Textile Federation
紡 拓 會

【紡拓會新聞稿】

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2020 Taiwan Fashion Design Award Inviting New Talents to International Fashion Stage

2020 Taiwan Fashion Design Award (TFDA), a major annual event in Asia's fashion industry, is organized by the Industrial Development Bureau, Ministry of Economic Affairs in Taiwan and is executed by Taiwan Textile Federation (TTF). The registration is now open to worldwide new generation fashion designers until June 30.

To encourage contestants to pay more attention on global environmental issues, promote sustainable fashion, and observe social trends in depth, a self-selected theme will be great to connect with CREATIVITY, SUSTAINABILITY, FUNCTION and PERFORMANCE. 12 outstanding designers will be chosen into the final selection this year.

TFDA has been extended to be an international contest since 2013. More and more students from well-known fashion schools would participate in this contest. For instance, Polimoda International Institute of Fashion Design and Marketing in Italy, Beijing Institute of Fashion Technology in China and Academy of Art University in the US, etc. And the winner of 2018 TFDA, Wilson Choi, from Hong Kong, said that he had learned more than designing through this competition and would help to promote it.

Worth to be mentioned, the second prize was won by the designer from Italy in 2015 and from Russia in 2016. The best use of fabrics in 2018 was the designer from Indonesia. The first prize and the best pattern making were won by 2 talented designers from Mainland China last year. The collections from international new talents have offered more diversities of global culture, have stimulated fashion designs to be more competitive, as well as more design potential.

The official website of TFDA has been updated and revised. In addition to being visually refreshing, the registration system has also been upgraded. Contestants can register, upload design sketches and photos through mobile devices online, and temporarily save or modify the



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registration content in the cloud drive anytime. The convenience of registration has been greatly improved.

TFDA has been supported by Taiwan's textile and fashion industry over the years to encourage more contestants to participate in this contest. The sponsorship of Fortune Industrial and Commercial Development Foundation, Cuddy Global Ltd. and Yi Jinn Industrial Co., Ltd. contribute the total prize of US\$ 43,000. It offers a US\$10,000 reward for the first prize, 2 US\$5,000 rewards for the second prize, and 3 US\$3,000 rewards for the third prize, which are best use of fabric, best pattern making and best market potential. The rest of the finalists will be awarded US\$1,000.

For more information, please visit the website: <http://www.tfdaward.com/>
the facebook: <https://www.facebook.com/TaiwanFashionDesignAward/>

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