

#1 MAY-JUNE Green Tech
#2 NOV Healthcare

S L P
SOFT-LANDING PROGRAM

2024 國際新創洽商與落地培訓計畫

Instructed by |



經濟部中小及新創企業署
SMALL AND MEDIUM ENTERPRISE AND STARTUP ADMINISTRATION
MINISTRY OF ECONOMIC AFFAIRS

Organized by |



Executed by |



TCA Taipei Computer Association

SUMMARY



Startups established within 8 years = after 2016 (10 seats available only), and legally registered in countries other than Taiwan.

Batch 1

Batch 2

Focus Area

Green Tech

Healthcare



Duration

MAY. 20th to JUNE. 7th

NOV. 4th to NOV. 22nd



Application Deadline:

MAR 4th

JULY 10th

SUMMARY



Startups established within 8 years = after 2016 (10 seats available only), and legally registered in countries other than Taiwan.



- ✓ Travel reimbursement for round-trip flight ticket (see P.10)
- ✓ Free accommodation
- ✓ 7/24 co-working space access
- ✓ Access to Startup Terrace facilities
- ✓ Transportation support (to event venue)
- ✓ Full training courses on doing business in Taiwan
- ✓ Real-site tours to businesses & institutions
- ✓ Matchmaking & networking events
- ✓ Exhibition visit & Demo pitch



Taipei, Taiwan

WHY

Taiwan is the best gateway to Asia,
and YOU CAN NOT MISS IT!

- ✓ Easiest access to Taiwan startups eco-system with gateway to explore Taiwan/Asia markets
- ✓ Get first-hand info & resources you need
- ✓ No-brainer in local logistics & events
- ✓ Full support in matchmaking & connections



ABOUT US



Largest startup hub in Taiwan
Funded by Ministry of Economic Affairs since 2019

WHAT YOU WILL EXPERIENCE



Guidance to Taiwan market

- Intro to industry trends
- Starting business in Taiwan
- Local talents
- Public resources
- Manufacturing platforms



Real-site visits & Business tours

- Advantech Linkou Intelligent Park
- Hsinchu Science Park
- Urban Intelligence Center/ TMU BioMed Accelerator
- Taipei Bioinnovation Park



Targeted Matchmaking

- Investor dialogue
- Explore marketplace
- 1-1 Customized matching
- Networking events



Demo Day & Tradeshows

- Demo pitch
- InnoVEX
- (largest startup fair in Asia)
- Afterparty networking/ Startup Terrace DEMO DAY
- Meet Taipei

*The content and activities are subject to changes

AGENDA (Module)



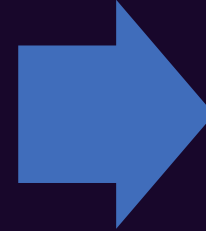
	W1	W2	W3
Mon.	Arrival at Taiwan	Investor Dialogue & Mentoring	Cultural Tour
Tues.	Orientation & Welcome Party	Business visits & seminars for Green tech / Healthcare fields	Pitch Demo @ InnoVEX / Startup Terrace DEMO DAY
Wed.	Lecture & Workshop: Starting business in Taiwan Business laws & roadmap	Real-site tour	CrossFlash Marketplace (1-on-1 business meetings)
Thurs.	Lecture & Workshop: Find local talents Intro to industries	Customized matching sessions	InnoVEX / Meet Taipei
Fri.	Real-site tour	Customized matching sessions	InnoVEX / Meet Taipei

*Yellow ones are the schedule for batch 2 participants.

*All the content and the activities are subject to changes. Startup Terrace reserves the right to interpret and revise the agenda.

HOW TO SIGN UP

Fill in & submit online application



WAIT FOR RESULT

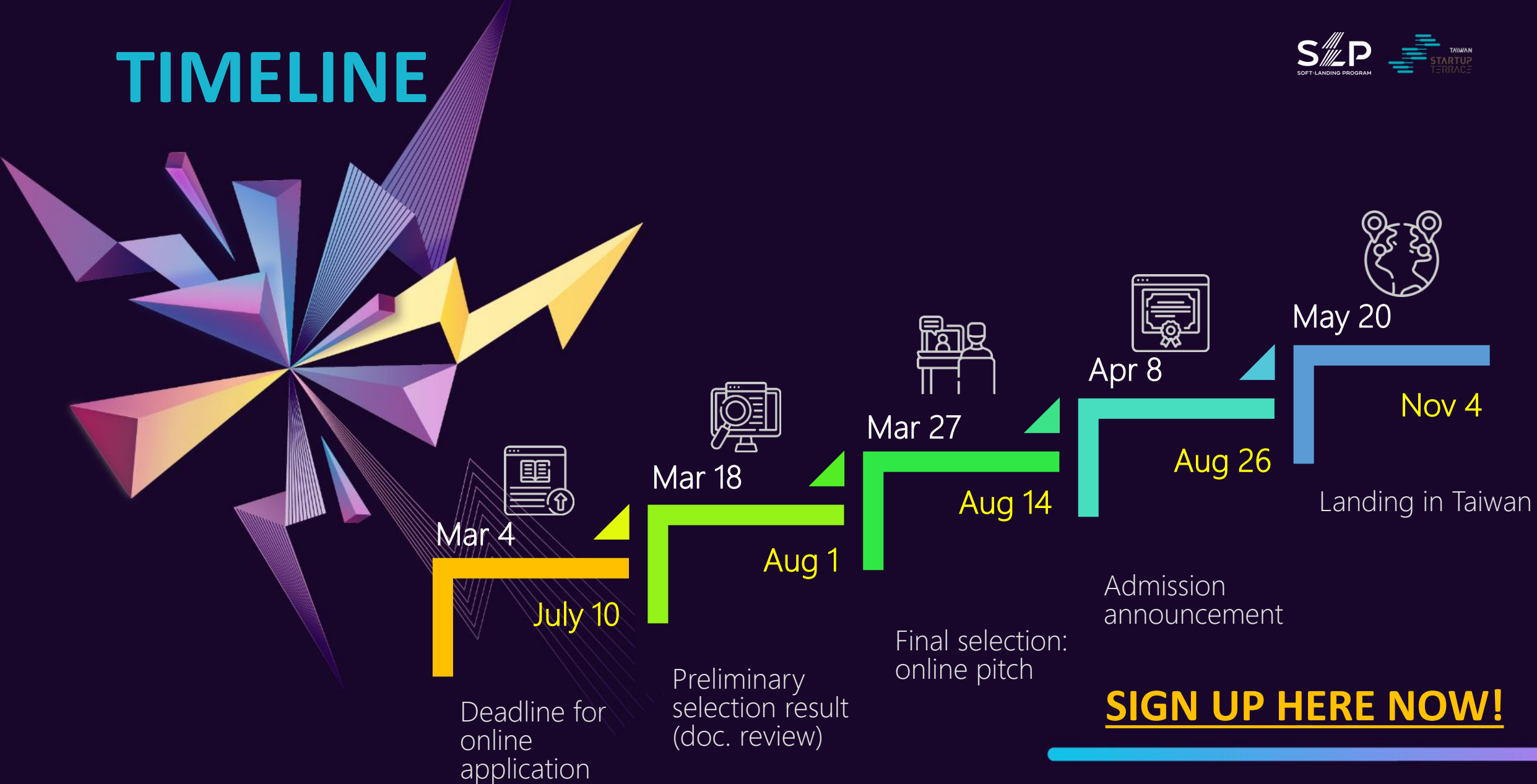
↑ [CLICK TO SIGN UP](#)

Announced on ST website &
sent to your email

The application deck should be your company's introduction that is more or less covered with the following points:

No.	Review points	Ratio
1	Innovation/ Feasibility of your products/solutions	30%
2	Business model/ Competitive advantage	20%
3	Problem being solved/ Success stories	20%
4	Plan or potential to work with Taiwan businesses or to develop in Taiwan Market	15%
5	Next Steps - plans for expansion	15%

TIMELINE



SIGN UP HERE NOW!

LOGISTICS SUPPORT

A. Travel reimbursement for 1(one) person per company



Only ONE representative attendee of the selected startup will enjoy the travel reimbursement of 1 round-trip flight ticket to and from Taipei on an accountable basis. The ticket price maximum varies with the attendee's region:

- (1) Southeast Asia/ East Asia: USD1,000
- (2) South America: USD2,500
- (3) Other regions: USD2,000



B. Accommodation

Each selected startup will be assigned to stay at 1(one) room at Startup Terrace (Linkou) at the program duration. If there are more than one person from one startup, you will have to share the room or be charged for a second or more rooms.

*The specific date will be different for 2 batches.



C. Venue Transportation

Attendees are offered to take the bus arranged by the organizer with other attendees to the event venue before any activities by the organizer.

2023 RECAP



[2023 Softlanding & FLASH Program
\(March\) Recap](#)
@YouTube



[2023 Startup Terrace FLASH Program
\(OCT-NOV\) Recap](#)
@YouTube

2023 REVIEW

1st Batch: MARCH
2nd Batch: NOVEMBER



25 teams from 12 countries
18+ events in 3 weeks/per batch

16+
Contracts/
MOUs

81+
biz cases

USD8.5M
Generated biz value

140+ TW companies
320+ meetings

2.03M
Fundraising

3.01M
business
collaborations



1-on-1 matching



Business visits



Networking events



Smart City Summit & Expo (SCSE)



Lectures & workshops



ST Day Pitch Show



Speed-date investors

OBLIGATIONS & NOTICES

1. The representative attendee of each startup is expected to fully participate in all Startup Terrace activities according to the agenda.
2. Startup Terrace will NOT make any refunds for any items if the admitted attendees cancel or suspend the trip before or during the visit to Taiwan.
3. The attendees are required to submit all necessary documents for travel reimbursement and the completed program survey requested by the organizer within one month after the visit ends.
4. Unless specified in the LOGISITCS SUPPORT, the attendees are responsible for any other expenses including but NOT limited to the accommodation arranged NOT by the organizer, or NOT within the specified dates, meals NOT during the activities, airport transfer and other transportation for personal agenda, and other personal costs.

If the attendee fails to fulfill the above obligations, the organizer reserves the right to decline offering any support in this Program during and after the event.

SECURE YOUR SPOT NOW!

STARTUP
TERRACE

SLP
SOFT-LANDING PROGRAM

TAIWAN
STARTUP
TERRACE

Contact:
Vivian Pu
+886 2 2577 4249 ext. 514
vivianpu@mail.tca.org.tw