



2026 Taipei Lantern Festival

FRIENDSHIP AREA- The Best Platform for Your City Marketing



Lantern Festival / Taipei Lantern Festival

The "Lantern Festival" is an age-old traditional festival celebration, with going out to admire decorated festival lanterns a long-follows folk custom practice. The lively atmosphere of the long Lunar New Year period is brought to a close with the Lantern Festival.

The Taipei Lantern Festival, staged annually since 1997, early on became an irreplaceable treasure in the hearts of Taipei citizens. This must-experience New Year celebration integrates high tech with local cultural diversity, creating memories both beautiful and profound for members of each generation.



THEMED FEATURES



LANTERNS



**INFLUENTIAL CITY
MARKETING**

**SHOWS &
PERFORMANCES**

**GALLERY
OF LIGHT**



OPENING CEREMONY

undiscovered
taipei
你所未見的台北



LANTERNS



GALLERY OF LIGHT



SHOWS & PERFORMANCES



SCHEDULE & LOCATION



Taipei West District Ximen

Datong District Yuanshan

opening ceremony :
FEB. 26 , 2026

Exhibition:
FEB. 26 – MAR .15, 2026

Display opening times
17:00-22:00 weekdays,
14:00-22:00 Saturday, Sunday, holidays



Administrative Districts

2026

FEB

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|-----|-----|-----|-----|-----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |

opening

MAR

| SUN | MON | TUE | WED | THU | FRI | SAT |
|-----|-----|-----|-----|-----|-----|-----|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

☐ weekday ☒ dayoff ☐ Exhibition

Lantern Display Area Location

YUANSHAN EXHIBITION AREA

- ▶ **Lantern Display Location** : The outdoor public space of Yuanshan Park, Taipei Expo Park. It is located near the MRT Yuanshan Station.
- ▶ **Lantern Group Features** : IP Lanterns, Friendship Exchange Lanterns (inviting friendly countries or international cities to participate), Theme Lanterns, and Brand Lanterns.
- ▶ **Stage Program** : Events will take place on Fridays, Saturdays, and Sundays from 19:00–21:00.
- ▶ **Surrounding Scenery/Spots** : Taipei Confucius Temple, Dalongdong Baoan Temple, Taipei Fine Arts Museum, and The Grand Hotel Taipei.
- ▶ **Surrounding Commercial District** : Dalongdong Commercial District, Yuanshan Commercial District, and ZhiSheng Temple Commercial District.



◆ Area surrounding MRT Yuanshan Station

PARTICIPATION- 2025 (1)

Saint Kitts and Nevis, Guam, Shanghai, South Korea(Daegu), INDIA



PARTICIPATION- 2025 (2)

Japan (Matsuyama City, Kasama City, Fukushima Prefecture, Osaka, Hamamatsu City)



PARTICIPATION- 2025 (3)

Japan (Hakodate City, Hirosaki City, Matsue City, Miyagi Prefecture, Akita Prefecture, Aomori Prefecture)



PARTICIPATION- 2024 (1)

Saint Kitts and Nevis, Guam, Shanghai, South Korea(Daegu, Jeju)



PARTICIPATION- 2024 (2)

Japan (Matsuyama City, Kasama City, Fukushima Prefecture, Osaka, Hamamatsu City)



PARTICIPATION- 2024 (3)

Japan (Hakodate City, Hirosaki City, Matsue City, Miyagi Prefecture, Akita Prefecture, Aomori Prefecture)



PARTICIPATION- 2023



Saint Kitts and Nevis, Belize, Guam, Daegu (South Korea), Saint Lucia, Indonesia, Shanghai, Japan (Matsuyama City, Hirosaki City, Miyagi Prefecture, Hakodate City, Kasama City, Fukushima Prefecture, Akita Prefecture, Takaoka City, Gujo City, Sapporo City, Nagoya City, Aomori Prefecture, Ibaraki Prefecture, Shimane Prefecture, Kochi Prefecture, Kagawa Prefecture, Saga Prefecture, Kintetsu Group Holdings, Tobu Railway)



PARTICIPATION- 2022

Singapore, Guam, Saint Kitts and Nevis, Saint Lucia, Shanghai, Japan (Matsuyama City, Hirosaki City, Hakodate City, Kasama City, Miyagi Prefecture, Akita Prefecture, Fukushima Prefecture, Tottori Prefecture), Taipei European School



PARTICIPATION- 2021

Japan (Hirosaki City, Kasama City, Miyagi Prefecture, Matsuyama City, Nagoya City), Shanghai



PARTICIPATION- 2020



Saint Kitts and Nevis, Belize, Guam, Shanghai, Japan (Hirosaki City, Hakodate City, Matsuyama City, Miyagi Prefecture), Taipei European School



Related News Reports



TV news



Total of 700
reports related to
full event



Online introductions



Online introductions



2025 Taipei Lantern Festival Promotional Video

Event Attendance Numbers



2020 2.8 million total visits

2021 1.1 million total visits



1.7 million total visits

2023 12 million total visits



Over 5.74 million individuals

2025

Over 3.61 million individuals



Sincere invitation to participate in 2026 Taipei Lantern Festival



Unique city marketing, multiple modes of participation

- Large-scale lantern display area
- Medium-sized lantern
(displayed on platform, approx. 6m length*2m width)
- Small-sized lantern
(displayed on platform, approx. 3m length*3m width)
- Stage performance activities

This Department provides:

- Lantern display platform (power supply, 3.3KW limit)
- Recommendation assistance for lantern artists or makers
- On-site promotional booth
- Assistance with related publicity



Participation in 2026 Taipei Lantern Festival – Friendship Lantern Zone



Points to note on displays

- Display Period: FEB. 26 – MAR. 15, 2026, total of 18 days, with lanterns lit daily during the period 17:00~22:00. (Display opening times 17:00-22:00 weekdays, 14:00-22:00 Saturday, Sunday, holidays)
- Registration Method: If interested in registering, before , please submit your completed application form by e-mail to hu0969@gov.taipei / supervisor: Ms. KAO / tel: +886-2-27208889ext.1562
- Promotional Booth: Participants displaying lanterns may apply for a promotional booth; however, please handle set-up on your own, and arrange personnel to staff the booth during the full lantern display period.
- Publicity Materials: After confirmation of display participation, please assist by providing relevant graphics and other promotional materials, lantern design drawings, etc. Notification of submission deadlines and specifications will be provided separately at a later date.
- Due to venue space limitations, if application interest is heavy, priority will be given to organizations in the order in which display applications have been submitted.

JOIN US in 2026

Create Your Own City Marketing Space

- Themed Exhibition
- Lanterns
- Shows & Performances



CONTACT US



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