

2018

Healthcare   
EXPO · TAIWAN

11.29 -12.02

**When Tech meets Medicine**

**A unique destination to catch the next  
wave of digital health transformation**

# TAIWAN

*Where innovations are shaping a new era of intelligent healthcare*

- World-class medical centers and **advanced medical specialties**
- Most influential **IT, ICT & Electronics industry** in the world
- Best choice for **Medical AI, IoT, and Robotic** technologies
- High Quality pharmaceutical **R&D, CDMO, & CMO** capabilities
- Most comprehensive **health care database** and electronic clinical data



# I. About Taiwan Healthcare<sup>+</sup> Expo

Taiwan Healthcare+ Expo is the signature expo in Asia Pacific that provides solutions for medicine, health, and care. Starting from all aspects of healthcare needs, the expo strategically connects electronics, IT, biotech, pharmaceuticals, medical devices, precision machinery, precision medicine, and health management industries together. To demonstrate the latest breakthroughs and advances as well as spark new business opportunities across the health industry, the inaugural Taiwan Healthcare+ Expo debuted in 2017. Using “From Birth to Death” as the main theme, the expo gathered over 300 medical centers and companies spanning over 1050 booths to outline the blueprint of the entire health industry.

In this rapidly evolving era of health industry transformation, interdisciplinary alliances beyond boundaries will create endless opportunities for innovation and growth! This year, Taiwan Healthcare+ Expo will explore the health industry trend and focus on 3 central themes:

- **Efficient Healthcare**

The application of clinical big data, AI, and innovative medical devices to achieve high quality, precise, and efficient healthcare

- **Smart Healthcare**

The combination of mobile and IoT technologies, user-friendly assistive devices, and new care models to achieve smart healthcare

- **Innovative Healthcare**

The utilization of personal health management technologies and tools as well as novel pharmaceutical technologies and products to achieve preventive medicine and effective therapy

Centered around “Medicine X Technology” as the key driver, 2018 Taiwan Healthcare+ Expo will gather multi-national tech giants and showcase the latest medical advancements and applications of state of the art technologies to healthcare. We welcome all professionals from medical institutes, medical IT companies, medical device companies, pharmaceutical companies, biotech companies, and all health-related companies to come discover new business opportunities and collaborations with global health industry players.



Tuey-Chih Lee  
Deputy Minister  
Council of Agriculture

Pau-Ching Lu  
Deputy Minister  
Ministry of Health  
and Welfare

Wei-Chao Chen  
Convener  
Taiwan  
Healthcare+ Expo  
Committee

Ing-Wen Tsai  
President

Jin-Pyng Wang  
Chairman  
Research Center  
for Biotechnology  
and Medicine  
Policy

Wen-Je Ko  
Mayor of Taipei

Chang-Hai Tsai  
Chairman  
China Medical  
University

## II. General Information

◆ **Organizers** Taiwan Healthcare  Ministry of Health and Welfare  Taipei City Government  Council of Agriculture 

### ◆ Committee

 <b>Wei-Chao Chen</b> Convener Honorary President IBMI	 <b>Dah-Shyong Yu</b> Professor General National Defense Medical Center	 <b>Nai-Phon Wang</b> President Kuang Tien General Hospital	 <b>Tsung-Hsi Wang</b> Secretary General Ministry of Health and Welfare	 <b>Tzung-Dau Wang</b> President Taiwan Hypertension Society	 <b>Tyng-Guey Wang</b> President Taiwan Academy of Physical Medicine and Rehabilitation	 <b>Chih-Chi Wang</b> Superintendent Kaohsiung Chang Gung Memorial Hospital	 <b>Chung-Liang Shih</b> Director General Ministry of Health and Welfare
 <b>Hong-Neng Ho</b> Superintendent National Taiwan University Hospital	 <b>Yu-Chuan Li</b> Dean College of Medical Science and Technology, Taipei Medical University	 <b>Pei-Yuan Lee</b> Superintendent Show Chwan Memorial Hospital	 <b>Meng-Chih Lee</b> Superintendent Taichung Hospital, Ministry of Health and Welfare	 <b>Wui-Chiang Lee</b> Secretary General Taiwan Global Healthcare Association	 <b>Fa-Kung Lee</b> Superintendent Cathay General Hospital	 <b>Yuan-Kun Tu</b> Superintendent E-Da Hospital	 <b>Cheng-Chieh Lin</b> Vice President China Medical University
 <b>Shih-Hua Lin</b> Superintendent Tri-Service General Hospital	 <b>Shinn-Zong Lin</b> Superintendent Hualien Tzu Chi Hospital, Buddhist Tzu Chi Medical Foundation	 <b>Fang-Yue Lin</b> President Far Eastern Memorial Hospital	 <b>Chun-Pin Lin</b> Dean School of Dentistry, National Taiwan University	 <b>Chin-Lon Lin</b> CEO Tzu Chi Medical Mission	 <b>Chien-Huang Lin</b> President Taipei Medical University	 <b>Chung-Ching Chio</b> Superintendent Chi Mei Medical Center	 <b>Sheng-Mao Hou</b> President Shin Kong Wu Ho-Su Memorial Hospital
 <b>Yang-Chih Shih</b> Senior Technical Director Ministry of Health and Welfare	 <b>Tzu-Jen Hung</b> Vice President Shin Kong Wu Ho-Su Memorial Hospital	 <b>Yuan-Nian Hsu</b> CEO Hospital & Social Welfare Organizations Administration Commission, MOHW	 <b>King-Jen Chang</b> Chief Consultant Taiwan Adventist Hospital	 <b>Victor Chang</b> Superintendent Taiwan Landseed Hospital	 <b>Deh-Ming Chang</b> Superintendent Taipei Veterans General Hospital	 <b>Chung-Yi Hsu</b> Board Member China Medical University	 <b>Wayne Huey-Heng Sheu</b> Superintendent Taichung Veterans General Hospital
 <b>Shou-Jen Kuo</b> Superintendent Changhua Christian Hospital	 <b>Ming-Fong Chen</b> General China Medical University	 <b>Chien-Tzung Chen</b> Superintendent Keelung Chang Gung Memorial Hospital	 <b>Tzen-Wen Chen</b> Superintendent Wei Gong Memorial Hospital	 <b>Cheng-Ren Chen</b> Superintendent Chia-Yi Christian Hospital	 <b>Chao-Long Chen</b> Honorary Superintendent Kaohsiung Chang Gung Memorial Hospital	 <b>Wen-Jin Cherng</b> Superintendent Linkou Chang Gung Memorial Hospital	 <b>Sheng-Jean Huang</b> Superintendent Taipei City Hospital
 <b>Chyun-Yu Yang</b> Superintendent National Cheng Kung University Hospital	 <b>Chun-Peng Liu</b> Superintendent Kaohsiung Veterans General Hospital	 <b>Yun Yen</b> Professor Taipei Medical University	 <b>Yen-Chuan Ou</b> Vice President Tung's Taichung MetroHarbor Hospital	 <b>Fu-Chuan Wei</b> Academician Linkou Chang Gung Memorial Hospital			

◆ **Co-Organizers** Taiwan External Trade Development Council (TAITRA), Taiwan IoT Technology and Industry Association (TwIoTA), Taiwan Pharmacist Association, Taiwan Long-Term Care Professional Association, Taiwan High Speed Rail, Taiwan Pharmaceutical Manufacturer's Association, Taiwan Hospital Association, Taiwan Medical and Biotech Industry Association, Ministry of Foreign Affairs, Ministry of Science and Technology Southern Taiwan Science Park Bureau, Joint Commission of Taiwan, National Health Research Institutes (NHRI), Taiwan Global Healthcare Association (TGHA), Medical and Pharmaceutical Industry Technology and Development Center, Overseas Community Affairs Council

◆ **Website** <https://expo.taiwan-healthcare.org>

# III. Your One Stop Shop for Healthcare Solutions

## ◆ Exhibition Themes

### • Medical Centers

- Advanced medical technologies and surgery solutions: liver transplant, advanced reconstructive surgery, in vitro fertilization (IVF), complex cardiac surgery, pediatric & neonatal specializations
- Nursing care services, hospital management, and health IT systems
- Medical fellowships & training

### • Smart Healthcare

- Smart hospital solutions: smart ward, smart operation room
- Robots: surgical robots, rehabilitation robots, companion robots, surveillance robots
- Lab automation products

### • Medical Devices

- Surgical navigation systems, CT scan machines, vital sign monitoring devices
- Implants, orthopedic/dental devices
- Hospital equipment, beds, supplies, and surgical tools
- Laboratory equipment

### • Precision Medicine

- Genetic testing, screening, and disease risk assessments
- Biomarker-based diagnostics, reagents, and instruments
- Cell therapies, stem cell storage services, regenerative medicine, and related reagents/instruments

### • Biotech & Pharmaceuticals

- Active pharmaceutical ingredients (APIs), CMOs, CROs, CDMOs
- New drugs, biologics, vaccines, and generics
- New drug development, testing, manufacturing equipment and pharmaceutical plant construction services

### • Health Management Services (Long Term Care)

- Long-term care total solution
- Design & planning
- Assistive devices, mobility devices
- Visual/hearing/cognitive impairment devices
- IoT solutions

### • Preventive Medicine

- Personal health management, health evaluation/promotion services, disease prevention supplies
- Health supplements, sports medicine, assistive technologies, training products

### • Bio Agriculture

- Development of natural ingredients and cultivation and production of organic products
- Biodetection reagents, products, and services for plants, animals, and food safety
- Animal feed additives, drugs, and vaccines, and plant growth regulators

### • Bio Innovations

- Innovative technologies from academic and research institutes and startups
- R&D services, collaborations, and incubator services
- Financial, intellectual property, commercialization, and regulatory consultation services and support

## IV. Expo Events

### ◆ Forums on Innovative Medical Technologies

Following the great success of the 2017 Taiwan Healthcare+ Expo that effectively integrated the capabilities from medicine and technology through interdisciplinary collaborations, this year's expo will further explore the 3 main themes of "Efficient Healthcare," "Smart Healthcare," and "Innovative Healthcare." The organizers have invited AI pioneer IBM Watson Health, IoT tech giant, and medical experts to come together for discussions on cutting-edge technology trends, innovative applications, and market opportunities.

- Efficient Healthcare – Applications of big data, precision medicine, and AI in healthcare
- Smart Healthcare – New values in IoT healthcare solutions
- Innovative Healthcare – Microbiota, human metabolism, and immunotherapy

### ◆ Medical Conferences

In 2018, we will co-organize meetings with Association for Dental Sciences of the Republic of China, Taiwan Medical Association, Taiwan Union of Nurses Association, TAPO, Taiwan Society of Internal Medicine, Taiwan Surgical Association, Taiwan Otolaryngological Society, Taiwan Association of Family Medicine, Taiwan Hypertension Society, Taiwan Academy of Physical Medicine and Rehabilitation, Taiwan Society of Plastic Surgery, and Formosan Medical Association to discuss updates on the latest clinical developmental trends and needs. Don't miss this opportunity to interact with medical experts and healthcare providers.

### ◆ Innovative Technology Workshops

The Innovative Technology Workshop series provides a global stage for exhibitors to showcase the latest technologies, products, and services. Receive immediate feedback from clinical experts and healthcare providers, and unlock opportunities for collaborations.

### ◆ 2nd Annual BioMed Innovation and Investment Conference

This conference gathers biomedical entrepreneurs, investors, and business professionals from Taiwan, Mainland China, Hong Kong, and Macau all in one place. This is your best gateway to familiarize yourself with strategies to enter the Greater China market and discover new business opportunities.

Seminars led by the expo's top medical teams on critical health issues. Key opinion leaders will present the latest findings, preventive measures, treatment options, and patient care models. Co-organize or sponsor a health seminar on a health topic of interest with the expo's medical teams to engage in insightful discussions!

## V. 2017 Expo Recap

◆ The inaugural Taiwan Healthcare+ Expo showcasing the entire health industry attracts government support!



President Ing-Wen Tsai



Premier Ching-Te Lai

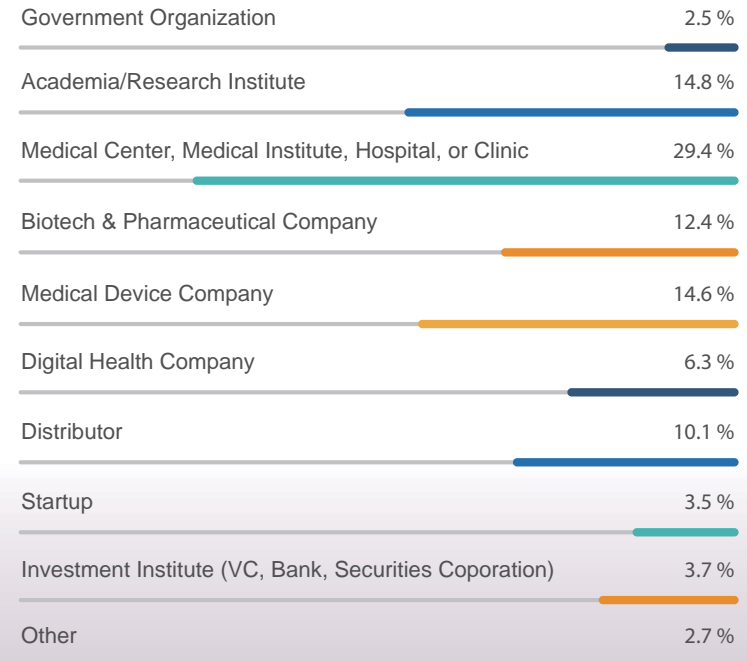


Taipei Mayor Wen-Je Ko

◆ 2017 Expo by the Numbers



### 2017 Professional Visitors



◆ 2017 Expo Photos





# Healthcare<sup>+</sup> EXPO · TAIWAN

**Witness Asia's digital health transformation**

**Create unprecedented opportunities with global healthcare players**



- **Meet world-class medical professionals**
- **Connect with global tech & IT giants for digital health insights**
- **Interact with industry leaders and world-renowned pioneers**
- **Explore new markets and find strategic partnerships**

## ◆ **Registration**

**Visitor registration** : <https://expo.taiwan-healthcare.org>

**Symposium registration** : Opens in mid-September

**One on One Partnering registration** : Opens in mid-September

**Contact** : Institute for Biotechnology and Medicine Industry

Research Center for Biotechnology and Medicine Policy

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