



# The 8<sup>th</sup> Asia Agri-Tech Expo & Forum

2024/6/19-21

📍 ICC, Tainan, Taiwan



# FEEDING THE FUTURE

ORGANISER:  informa markets

CO-ORGANISER:  MINISTRY OF AGRICULTURE



# Asia Agri-Tech Expo & Forum

2024 "Asia Agri-Tech Expo & Forum," held from 19<sup>th</sup> to 21<sup>st</sup> June at ICC, Tainan, Taiwan, focuses on "Feeding the Future" through "Sustainable, Innovative & Eco-friendly" agriculture. It attracts global participants, fostering international collaboration and showcasing innovations.

It brings together stakeholders from Africa, Australia, Brazil, Cambodia, China, Denmark, India, Indonesia, Japan, Korea, Malaysia, Netherlands, Philippines, Singapore, Taiwan, Thailand and Vietnam etc. and from various sectors to exchange knowledge, foster collaborations and drive the adoption of innovative and sustainable practices. By embracing these core values, the expo contributes towards a more productive, environmentally conscious and resilient agricultural sector in Asia and beyond.

## Venue & Southern Taiwan



Located in the agricultural hub, 2024 AAT in Tainan facilitates easy access for stakeholders. It aligns with the US\$5.07 billion agriculture production in Mid to South Taiwan, constituting 51% of the total.

While Tainan City is in proximity to the significant agricultural regions, including Yunlin County, which has the highest agricultural output value and Chiayi County, known for its large-scale rice production.

## Exhibition Features

### Government & Associations' Supports

Co-organized with Taiwan's Ministry of Agriculture, AAT garners strong support. Partnerships with agricultural associations create networking opportunities for future collaborations.

### One-Stop Sourcing Platform

AAT serves as a unique B2B platform, focusing on the "Farm to Market" value chain, offering smart, sustainable and innovative agricultural technologies.

### Online Product Show Room

AAT provides a year-round online-offline product showcase for continuous business promotion.



### Hosted Buyers Program and Matchmaking

Pre-show interviews ensure quality matchmaking, connecting exhibitors and international buyers.

### Networking & Forums

AAT acts as a meeting point for professionals, offering forums and conferences for knowledge sharing.

### Live Demonstrations, Product Presentation & Farm Visits

Showcase cutting-edge agricultural technologies.



## Market Opportunities In Asia

### ● Agri-Tech & Farming Solutions:

Growing demand for precision farming, smart irrigation, vertical farming, drones and data analytics.

### ● Organic & Sustainable Farming:

With a 5.8% increase in organic agriculture in Asia, businesses can tap into the market by focusing on sustainable practices and certification standards.

### ● Supply Chain Management:

Opportunities exist in seeds, organic fertilizers, biopesticides and smart machinery.

### ● Cold Chain Management:

Efficient solutions for cold chain and supply chain management are crucial for timely delivery of agricultural products.

### ● Agricultural Services & Consulting

Specialized services and consulting in crop management, soil testing and pest management support farmers in enhancing productivity and sustainability.



**Tainan**  
Sightseeing Bus

In celebration the 400<sup>th</sup> anniversary of Tainan City, night tour sightseeing buses for Tainan cultural attractions or night markets will be offered for international exhibitors and buyers during the show periods. First come first serve.

## Exhibit Profile

- Seeds & Seedlings
- Bio-organic Fertilizer
- Bio-Pesticides
- Prevention & Control of Plant Diseases
- Soil Management
- Smart Agriculture
- Greenhouse
- Ventilation
- Detective Devices
- Traceability Technology
- Electronic Agriculture Machinery
- Irrigation
- Agricultural Waste Management
- Hydroponic
- Aquaponic
- Vertical Farming
- Floriculture
- Cold Chain & Logistic
- Agricultural Biotechnology
- Agricultural Products



"Feeding the Future" remains the core theme, uniting global stakeholders for a more resilient and environmentally conscious agricultural sector.

## 2023 Post show report



216 Exhibitors

15 Countries/Regions



17,029 Visitors

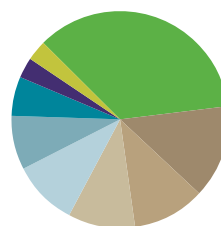
48 Countries/Regions



136 Matchmakings



## Visitor Business Nature



- 35% Farmers
- 27% Manufacturers/Suppliers
- 9% Agents/Distributors
- 7% Importers/Exporters
- 7% Government/Institutes
- 6% Retailer/Wholesaler
- 4% Associations/Medias
- 4% Testing company
- 3% Integrators
- 3% Investors

## Most Wanted Products

- Smart Agriculture
- Automatic Equipment & Application
- Seeds, Seedlings
- Agriculture Products
- Agriculture Biotechnology Application

## Top 10 Visitor Countries/Regions

- |    |             |    |           |
|----|-------------|----|-----------|
| 01 | Japan       | 05 | Vietnam   |
| 02 | Malaysia    | 06 | China     |
| 03 | Philippines | 07 | Indonesia |
| 04 | Thailand    | 08 | Hongkong  |
| 05 | South Korea | 09 | Singapore |

## Exhibitor Testimonial



Thank you very much to Informa Markets for providing this professional trading platform, which allows us to communicate and collaborate with international buyers. It will be beneficial for expanding our business overseas.



HUANG LIN MACHINERY CO.,LTD.

This year, we encountered visitors from many countries at the exhibition, including Italy, Vietnam, Japan, Malaysia, Thailand, India and more. The main highlight of the exhibition is the opportunity to promote our brand to overseas and gain exposure benefits.



**AQUACULTURE  
TAIWAN**



**LIVESTOCK  
TAIWAN**

# The 8<sup>th</sup> Livestock Taiwan

**2024/6/19-21**

**📍 ICC, Tainan, Taiwan**



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THE FUTURE**

ORGANISER:  **informa markets**

CO-ORGANISER:  **MINISTRY OF AGRICULTURE**



# Livestock Taiwan



The 8<sup>th</sup> “Livestock Taiwan”, themed "Feeding the Future," will showcase AI technology for precise livestock farming, co-located with “Aquaculture Taiwan” and “Asia Agri-Tech Expo & Forum”.

Emphasizing "Sustainable, Innovative, Eco-friendly" technologies, the 3-in-1 event a professional international trading platform. In its 8<sup>th</sup> edition, the exhibition debuts in Taiwan's livestock cluster, merging Tainan City's history and culture for diverse experiences, enhancing effectiveness and fostering local economic growth.

This exhibition brings together leading domestic and international aquaculture technologies, engaging participants like farmer associations, import-export agents, feed mills, food companies, government procurement units, venture capital advisors and more. Dedicated to industry upgrades, it offers a platform for knowledge sharing, brand exposure and business opportunities.

## Taiwan Livestock Industry

Taiwan's livestock industry is undergoing a transformative phase. The new generation is embracing modern feeding practices and introducing international branded equipment from Europe, America, Japan and South Korea to address the labor shortage.

The government is also supporting farm renovations to combat diseases by providing subsidies for upgrading housing, implementing smart and sustainable equipment and improving waste management.

These initiatives aim to enhance breeding precision, nutrition, feeding management and biosecurity, which boosting the industry's sustainability and international competitiveness.



## Exhibition Features

### Government & Associations' Supports

Co-organized with Taiwan's Ministry of Agriculture, AAT garners strong support. Partnerships with key livestock associations create networking opportunities for future collaborations.

### One-Stop Sourcing Platform

Livestock Taiwan serves as a unique B2B platform, focusing on the "Farm to Market" value chain, offering smart, sustainable and innovative technologies.

### Online Product Show Room

The digital platform provides a year-round online-offline product showcase for continuous business promotion.

### Hosted Buyers Program and Matchmaking

Pre-show interviews ensure quality and efficient match-making on site, connecting exhibitors and international buyers.

### Networking & Forums

Livestock Taiwan acts as a meeting point for professionals to network and the themed forums and conferences offer industry stakeholders knowledge sharing opportunities.

### Live Demonstrations, Product Presentation and Farm Visits

Showcase cutting-edge technologies, products and or services.



In celebration the 400<sup>th</sup> anniversary of Tainan City, night tour sightseeing buses for Tainan cultural attractions or night markets for international exhibitors and buyers during the show periods



## Exhibit Profile

Husbandry  
Breeding Stocks  
Feed & Ingredients  
Feed Additives  
Feed Machinery  
Feeding System  
Solar System  
Veterinary Tools

Animal Waste Management  
Animal medicine & Vaccine  
Smart Livestock  
Egg Grading/Washing & Packaging  
Incubation  
Biogas Technology  
Swine Farming Equipment  
Poultry Farming Equipment

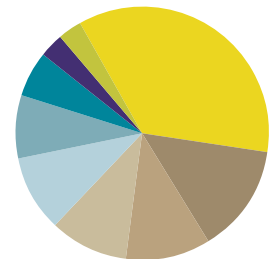
Farm Disinfectant  
Slaughterhouse Equipment  
Meat Processing Equipment  
Farm Management  
Farm Design and Construction  
Animal Welfare Farming Equipment  
Environment Management  
Dairy Farming Equipment

## 2023 Post show report



## Visitor business nature

- 35% Farmers
- 27% Manufacturers/Suppliers
- 9% Agents/Distributors
- 7% Importers/Exporters
- 7% Government/Institutes
- 6% Retailer/Wholesaler
- 4% Associations/Medias Testing company
- 3% Integrators
- 3% Investors



## Top 10 visitor countries/Regions

- |                |              |
|----------------|--------------|
| 01 Japan       | 05 Vietnam   |
| 02 Malaysia    | 06 China     |
| 03 Philippines | 07 Indonesia |
| 04 Thailand    | 08 Hongkong  |
| 05 South Korea | 09 Singapore |

## Most Wanted Products

- Breeding Stocks
- Feed & Additives
- Smart Livestock
- Animal Health
- Environment control

## Exhibitor testimonial



Cargill has been participating in Livestock Taiwan for five consecutive years. In the beginning, the exhibition mainly featured companies that offered feed additives. However, in recent years, there has been an increase in the number of equipment suppliers joining the exhibition. Customers have shown a strong interest in upgrading their equipment. The Livestock Taiwan provides a showcase platform for our pneumatic beds, attracting a diverse range of customers.



In Livestock Taiwan, we had the privilege of gathering with many advanced peers in the livestock industry. We are delighted to see that not only have attracted domestic peers, but we have also welcomed peers from various countries who have come to visit our booth.



Through this Cold Chain & Agri-food Tech Expo, we encountered many potential customers that I had never met before. We exchanged a lot of business cards and will be able to visit the customers' factories later to make energy-saving and carbon reduction improvements. This has led to many business opportunities.



# FEEDING THE FUTURE



# The 8<sup>th</sup> Aquaculture Taiwan

2024/6/19-21

📍 ICC, Tainan, Taiwan

The background of the poster is a vibrant blue-green gradient. In the upper half, several yellow fish are swimming in clear water, with bubbles rising from them. In the lower half, a row of modern glass and steel greenhouses is visible, with more yellow fish swimming in the foreground. The overall scene represents a sustainable and advanced aquaculture environment.

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# Aquaculture Taiwan

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Emphasizing "Sustainable, Innovative, Eco-friendly" tech, it's a professional trading platform. In its 8<sup>th</sup> edition, the exhibition debuts in Taiwan's aquaculture cluster, merging Tainan's history and culture for diverse experiences, enhancing effectiveness and fostering local economic growth.

This 3-in-1 exhibition brings together leading aquaculture technologies, engaging participants like farmer associations, import-export agents, feed mills, food companies, government procurement units, venture capital advisors and more. Dedicated to industry upgrades, it offers a platform for knowledge sharing, brand exposure and business opportunities.

## 📍 Exhibition Features:

### 👉 Government & Associations' Supports

Co-organized with Taiwan's Ministry of Agriculture, the exhibition garners strong support. Partnerships with leading aquacultural associations create networking opportunities for future collaborations.

### 👉 One-Stop Sourcing Platform

The exhibition serves as a unique B2B platform, focusing on the "Farm to Market" value chain, offering smart, sustainable and innovative aquaculture technologies.

### 👉 Online Product Show Room

The digital platform provides a year-round online-offline product showcase for continuous business promotion.

### 👉 Hosted Buyers Program and Matchmaking

Pre-show interviews ensure quality matchmaking, connecting exhibitors and international buyers.

### 👉 Networking & Forums

AAT acts as a meeting point for professionals, offering forums and conferences for knowledge sharing.

### 👉 Live Demonstrations, Product Presentation and Farm Visits

Showcase cutting-edge aquaculture technologies.

## 📍 Taiwan Aquaculture Market



Taiwan government actively enhances seafood exports through a robust cold chain logistics system, upgrading facilities and promoting economic value. Funds are reserved for demonstration systems for seafood cold chain logistics, quality assurance, refrigeration and freezing facilities improvement and cold chain equipment upgrade for wholesale fish markets.

Additionally, efforts are being made to enhance the economic value of aquaculture by providing freezing and storage facilities, improving water supply infrastructure, upgrading processing equipment and promoting the use of disinfection, cleaning and recycling technologies.

Leveraging Taiwan's aquaculture expertise and experience as a foundation, Taiwan promotes its technologies and scientific achievements to regions with aquaculture environments similar to Taiwan, such as Thailand, Vietnam, the Philippines, Indonesia and Cambodia.

At the same time, Taiwan is actively introducing cutting-edge aquaculture technologies, equipment and new knowledges from European countries, America and Japan to Taiwan.



## Tainan Sightseeing Bus

In celebration the 400<sup>th</sup> anniversary of Tainan City, night tour sightseeing buses for Tainan cultural attractions or night markets will be offered for international exhibitors and buyers during the show periods. First come first serve.



## Exhibit Profile

- Aquatic Fries
- Feeds & Ingredients
- Feed Additives
- Water Management
- Feed Machinery & Parts
- Feeding Systems
- Animal Medicine & Vaccine
- Disease Diagnosis Tools
- Aquaculture Farming Equipment
- Smart Aquaculture
- Environmental Control
- Recirculating Aquaculture Technology
- Cage Culture Equipment
- Seafood Processing Equipment
- Cold Storage
- Seafood Packaging Equipment
- Ornamental Fish Farming Equipment
- Ornamental Fish Feed
- Ornamental Fish Medicine
- Cold Chain & Logistic

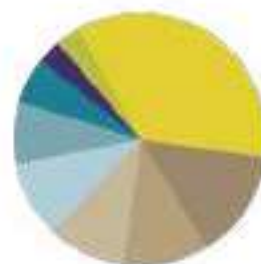


## 2023 Post show report



## Visitor business nature

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- 6% Retailer/Wholesaler
- 4% Associations/Medias Testing company
- 3% Integrators
- 3% Investors



## Most Wanted Products

- Feed & Additives
- Aquatic Fries
- Cold Chain
- Smart Aquaculture
- Environment Control

## Top 10 visitor countries/Regions

- |                |              |
|----------------|--------------|
| 01 Japan       | 06 Vietnam   |
| 02 Malaysia    | 07 China     |
| 03 Philippines | 08 Indonesia |
| 04 Thailand    | 09 Hongkong  |
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## Exhibitor testimonial



Through this Cold Chain & Agri-food Tech Expo, we encountered many potential customers that I had never met before. We exchanged a lot of business cards and will be able to visit the customers' factories later to make energy-saving and carbon reduction improvements. This has led to many business opportunities.

### WISDOM NETWORK CONSULTING CO., LTD.

Aquaculture Taiwan was with many advanced practitioners from agriculture, aquaculture, and livestock industry, both domestically and internationally. It is very helpful for the exposure of our products and for exchanging industry information with stakeholders in the upstream and downstream sectors.



Aquaculture Taiwan is a very good show to attend. We hope that there will be more Japanese companies to participate.

## Conference sponsorship packages

-  Diamond sponsor: **US\$11,500**  
(Exclusive for 2 exhibitors only)
-  Platinum sponsor: **US\$7,400**
-  Gold sponsor: **US\$5,600**
-  Silver sponsor: **US\$3,000**
-  Exhibitor technical or new product launch seminar: **US\$900/slot**  
(30 minutes per session)

## Advertisement opportunities

-  New product launch seminar
-  Venue front gate flags
-  Fans
-  Bottle water
-  Balloon
-  Pull-up poster



\*For more information, please contact sales office

## Booth fee \* All prices are subject to 5% VAT.

<b>Raw Space</b>	US\$330/sqm (minimum 36 sqm)
<b>Shell Scheme booth</b>	US\$365/sqm (minimum 9 sqm) Including : company fascia board, partitions, 1 square table, 3 chairs, 3 lights, 1 socket and 1 bin
<b>Corner charge</b>	two sides open +5%; three sides open +7.5%; island booth +10%
<b>Digital Product Showroom</b>	US\$1,000/year for 20 products maximum

## Supported parties



## Date & Time

**19<sup>th</sup> – 21<sup>st</sup> of June 2024 (Wed. ~ Fri.)**

**09:30 – 17:00 ICC, Tainan, Taiwan**

No. 3, Guiren 12th Rd., Guiren Dist., Tainan City  
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## Organiser



**Informa Markets Asia Limited Taiwan Branch**

Informa Taiwan is part of Informa plc, the largest B2B event organiser in the world. Informa Markets bring a diverse range of industries and specialist markets to life, creating platforms for customers, partners and communities to meet, trade and grow, helping them thrive 365 days a year. Informa Markets produces more than 550 branded B2B events each year and organize annually more than 15 agriculture, livestock & aquaculture related events in America, Europe, Africa, Middle East and Asia.

## Global sales offices

China

-  +86-20-38951609
-  jennie.zhan@informa.com  Ms. Jennie Zhan

Korea

-  +82 2 6715 5433  +82 2 432 5885
-  Michelle.Lee@informa.com  Ms. Michelle Lee



Japan

-  +81 3 5296 1020
-  nobuaki.nito@informa.com  Mr. Nobuaki Nito

Philippines

-  +63 917 809 0328
-  dexter.deyto@gmail.com  Mr. Dexter Deyto




Malaysia

-  +6016 206 9096
-  Rita.Lau@informa.com  MS. Rita Lau

India

-  +91 11 49854161
-  agritechindia@gmail.com  Ms. Amita Sharma
-  +91-7356603959
-  kjsaranya83@gmail.com  Ms. Saranya K. J.

Other countries please contact:

-  +886-2-2738 3898
-  aat.sales@informa.com  Ms. Sophia Lu



Contact Us